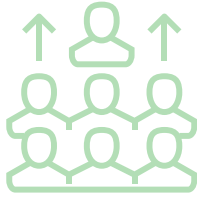


BUSINESS DEVELOPMENT

CLOSE TO

3,000 JOBS



\$641 MILLION

in new capital INVESTMENT



17

company announcements

10 new company LOCATIONS

7 local business EXPANSIONS



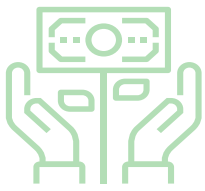
RANKINGS

Realtor.com recognized JAX as the **#2 HOT SPOT** where Americans ARE MOVING

Financial Times recognized JAX as

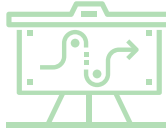
1 OF 2 GLOBAL CITIES

emerging as a finance powerhouse



Completed **YEAR 4** of Innovate

Northeast Florida strategic plan



Regional leaders visit

9 COUNTRIES & 12 U.S. CITIES

including the Farnborough Air Show, London Jaguars mission and SelectUSA Summit

Launched social media campaign highlighting PARTNERS & INVESTORS.



MORE THAN 200 MENTIONS on Twitter with an impressions **REACH OF 548,000+**

Raised **\$3.3 MILLION** in first year of JAXUSA 25 capital campaign, working with



140 PARTNERS & INVESTORS

BUSINESS INTELLIGENCE

Submitted more than

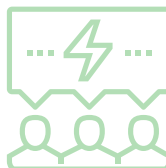
65



CUSTOMIZED PROJECT PROPOSALS

Participated in the formation of the statewide

FLORIDA RESEARCHERS ROUNDTABLE



MARKETING



FINDYOUR JAX.COM

FEATURED IN

DCI's national talent blog series as a best practice

JAX MARKS THE SPOT campaign helps increase the number of visits to jaxusa.org

BY 160%



SITE CONSULTANT

communication outreach averages a **41% OPEN** rate, which is

20% HIGHER

THAN THE INDUSTRY STANDARD

WORKFORCE DEVELOPMENT

ENGAGED MORE THAN

500



BUSINESS AND EDUCATIONAL LEADERS AT REGIONAL INDUSTRY SECTOR FORUMS

EARN UP

recognized by the Association of Chamber of Commerce

Executives **AS A TOP**

COLLABORATION



to improve the regional college

GRADUATION RATE