JAXUSA FAQ'S

Wondering about why you should invest? Look no further.

Why invest with JAXUSA Partnership?

JAXUSA's mission is to be a catalyst for economic growth and maximize the region's unique resources to aggressively recruit jobs and capital investment. The Partnership is the only private organization in Northeast Florida marketing the region to potential new businesses.

Isn't my membership in the JAX Chamber accomplishing the same thing?

JAXUSA Partnership and the JAX Chamber work closely on key issues on the region. The Chamber focuses its efforts on being the voice of the local business community and advocating on behalf of existing businesses while continuing to improve and strengthen the regional business environment. The JAXUSA Partnership serves as the marketing, recruitment and expansion arm of the Chamber. This work is funded solely by JAXUSA investors and allows Northeast Florida to compete on a national scale to bring new jobs to the region.

How do you determine what your objectives are?

Every five years, JAXUSA reassesses its program of work to ensure we remain competitive in the evolving global marketplace. Investor input, research analysis, emerging business trends, benchmarks and current campaign results are evaluated and considered when planning the next five-year campaign strategy. JAXUSA Partnership's current objectives are:

BUSINESS DEVELOPMENT - Accelerate the growth of area companies and industries, and assist in the creation of 20,000 jobs and $1 billion in capital investment

ENRICH THE REGION'S IDENTITY - Promote Northeast Florida's competitive advantages and unique vision

TALENT ATTRACTION AND DEVELOPMENT - Attract and develop skilled professionals to meet Northeast Florida employers' current and future needs

PUBLIC POLICY - Create the best regional business climate in the Southeast through efforts at the local, state and federal levels

ENTREPRENEURIAL GROWTH - Cultivate the entrepreneurial and innovative spirit in the region and provide direct access to capital