

STATE OF THE SECTOR

TRANSPORTATION & LOGISTICS



FAST FACTS

37,000+
EMPLOYED IN
SECTOR
SOURCE: JOBS EQ

GLOBAL TRADE MAGAZINE
SELECTED JACKSONVILLE AS A
**TOP U.S.
LOGISTICS HUB**

1,474
INDUSTRY
EMPLOYERS
SOURCE: U.S. CENSUS BUREAU

Northeast Florida is **America's Logistics Center** – one of the only centrally located East Coast regions offering all four pillars of logistics: rail, air, maritime and highway. This makes the seven county region ideal for international trade, and logistics and supply chain management investments and employment.

Three major railroads—CSX, Norfolk Southern and Florida East Coast Railway—use Jacksonville as a railroad hub/interchange. Three major interstates—I-95, I-10 and I-75—connect the area with every part of the country, and Jacksonville's deep-water port has three public marine terminals.

TOP REGIONAL EMPLOYERS (2018)

	No. of employees
SOUTHEASTERN GROCERS – Grocery Distribution Center	5,700
AMAZON – Fulfillment Center	4,000
UPS – Worldwide Parcel Delivery	2,300
CSX CORPORATION – Railroad Corporate Headquarters	1,500
PUBLIX JACKSONVILLE WAREHOUSE – Grocery Distribution Center	950



3 regional colleges & universities offering degree or certificate programs with **Logistics** concentrations



10 CTE academies focusing on **Logistics**



TALENT PIPELINE

Logistics Occupations



Our state features more than **61,000 exporters**, making Florida home to the second highest number of exporters in the U.S.

Jacksonville itself boasts a strong intermodal system with fast access to major markets throughout the U.S. as well as multiple cargo terminals at JAXPORT capable of handling container, automobile, bulk, breakbulk and refrigerated cargoes.

The entire Southeastern market – more than 60 million consumers – is accessible within eight hours.

»» JAXUSA INDUSTRY EXPERT INSIGHT

Project Activity

The JAXUSA team is currently working on multiple potential logistics projects. These projects encompass both new and existing market expansion, potentially generating over 1,000 jobs and \$400,000 in capital investments.

Employer Needs

Employers need the ability to work on bigger and broader scales. Dredging of the St. John's River to change the depth from 40 to 47 feet is occurring to allow larger ships to reach Jacksonville from the Panama Canal. Rail and road access continue to be primary needs of employers, which results in construction projects that enhance mobility throughout the region.

Current and Future Trends

Overall industry trends in Transportation and Logistics include: E-commerce retailers using other brick and mortar buildings for returns; highly automated sorting in facilities with increasing clear height for e-commerce operations; Last Mile Centers where goods arrive from a warehouse to be processed by third party distributors (3PL) covering a specific area or zip codes; and increasing emphasis on targeted labor pools, specifically surge labor for peak time periods, as well as military deployment cycles and trailing spouses. The continued emergence of technology relating to autonomous vehicles will also continue shaping the future of this industry sector.



John Freeman
Consultant
JAXUSA Partnership

EMPLOYER BEST PRACTICE

A PIPELINE OF OPPORTUNITY: OPERATION NEW HOPE'S READY 4 WORK PROGRAM & THE GRIMES COMPANIES

Developing the talent pipeline is important in any industry sector in Northeast Florida. **Operation New Hope** and **The Grimes Companies** are working together to develop a talent pipeline that offers opportunity to those needing a fresh start in the marketplace.

Operation New Hope's **Ready 4 Work initiative** offers life coaching, job training and placement, and wrap-around care. All of these supportive services help ex-offenders find and keep good jobs.

When Operation New Hope staff approached The Grimes Companies in 2011, they knew the company was an ideal ask. Grimes had been in business for 25 years, worked with JAXPORT, and served as a local leader in warehousing, trucking, packaging and TPL (Third Party Logistics). Since that time, 104 people have been hired for either the temporary packaging department or the full-time warehouse positions.

The Grimes Companies, under the new leadership of President Ike Sherlock, is continuing this successful partnership. Sherlock states, "Our founder has always been concerned with social issues in the community and making a positive impact on Jacksonville as a whole. It's the fabric of our culture." Sherlock acknowledges that obtaining reliable talent through the Ready 4 Work program means "Everybody wins. We really need the talent Operation New Hope offers. Due to career counseling and mentorship, they're at a whole different level of hireability."



JAXUSA Partnership works closely with **CareerSource Northeast Florida** to ensure that employers have the best assistance for any pertinent workforce needs. For more information, please contact:

▼ **Darryl Brown**, Industry Sector Manager, Logistics & Transportation
(904) 798-9229 ext. 2229 or dbrown@careersourcenefl.com



PRODUCED IN PARTNERSHIP WITH CAREERSOURCE NORTHEAST FLORIDA