JAXUSA Partnership's regional focus includes the seven counties of Northeast Florida. With 1.9 million residents, the region offers endless opportunities and a superior quality of life. The Jacksonville area continues to experience positive growth as more people discover its perfect balance between business opportunities and lifestyle.

AREAS OF EXCELLENCE

▼ **HIGHLY SKILLED TALENT**

▼ **COMPETITIVE COST OF LIVING**

▼ **DIVERSE MIX OF INDUSTRY**

▼ **IDEAL CENTRAL LOCATION**

TOP EMPLOYERS

BLACK KNIGHT

CROWLEY

CSX — HOW TOMORROW MOVES

dun & bradstreet

Fanatics

FIDELITY NATIONAL FINANCIAL

FIS

Florida Blue

Johnson & Johnson VISION

LANDSTAR — on the road to success

onecall

PGA TOUR

Ring Power CAT

Southeastern Grocers

FAST FACTS

- No other Florida city has **more Fortune 500 headquarters** than Jacksonville.

- Jacksonville was the **#1 major city for corporate relocations** according to SEC data.

- Jacksonville was named **8th best U.S. City for foreign business** by *Financial Times*.

- The Jacksonville MSA sees more than **100 new residents added per day.**

POSITIVE TAX ADVANTAGES

NO CORPORATE FRANCHISE TAX
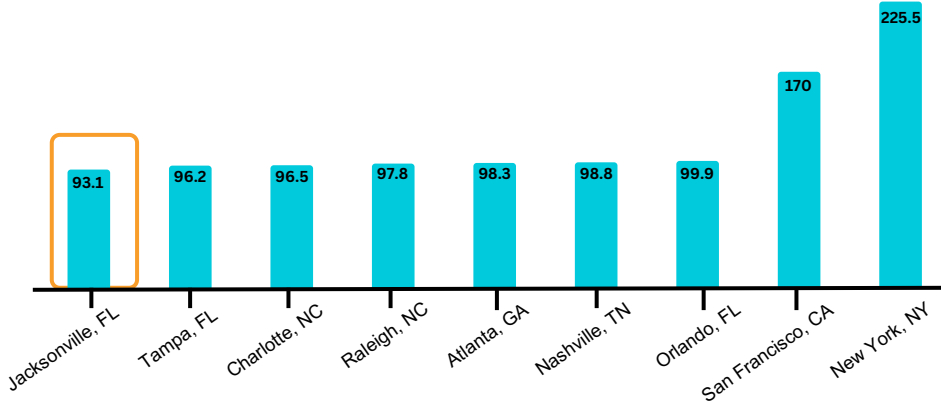STATE PERSONAL INCOME TAX
TAXES ON INVENTORIES

3 FORTUNE 500 COMPANIES

150+ NATIONAL, REGIONAL OR DIVISIONAL HQs

"For more than 30 years, we've called Jacksonville home to our worldwide headquarters for its wealth of highly skilled talent. From graduates of the area's colleges and universities to the large population of military veterans, this city has a workforce that advanced manufacturing companies desire. Plus, Jacksonville is an ideal place for work/life balance – with its miles of beautiful beaches, historical areas, picturesque parks, art museums and more"

Peter Menziuso, Group Chairman, Johnson & Johnson Vision

FAVORABLE COST OF LIVING

Bar chart:
- Jacksonville, FL: 93.1
- Tampa, FL: 96.2
- Charlotte, NC: 96.5
- Raleigh, NC: 97.8
- Atlanta, GA: 98.3
- Nashville, TN: 98.8
- Orlando, FL: 99.9
- San Francisco, CA: 170
- New York, NY: 225.5

Source: C2ER, Cost of Living Study, 2023 Annual

The Cost of Living Index measures relative price levels for consumer goods and services in participating areas. The national average equals 100 and each participant's index is read as a percentage of the average for all places.

MEDIAN CORPORATE OPERATION SALARIES IN JACKSONVILLE

OCCUPATIONS	SALARY
Accountants and Auditors	$83,000
Compliance Officers	$69,800
Customer Service Representatives	$42,700
Database Administrators	$108,900
Financial and Investment Analysts	$92,700
First-Line Supervisors of Office and Administrative Support Workers	$69,300
General and Operations Managers	$122,000
Human Resources Specialists	$69,900
Management Analysts	$96,600
Market Research Analysts and Marketing Specialists	$77,400
Marketing Managers	$159,100
Project Management Specialists	$102,000
Public Relations Specialists	$69,900
Sales Managers	$149,100
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	$43,100
Training and Development Specialists	$74,500

Source: JobsEQ, 2023

AFFORDABLE CONSTRUCTION & REAL ESTATE

Annual real estate lease rates are below most major metro areas, averaging:

14% < U.S. AVG

Cost of Constructing New Facilities

$24.77 PER SQ. FT TOTAL OFFICE RATE

10% TOTAL VACANCY RATE

Source: CoStar 2023 Annual

JAX NAP provides **reliable network access and connectivity** through:

REDUCED RISK

LOWER COST

Connecting to JAX instead of traditional cities like Atlanta and Miami can save customers 20-30% in operating costs.

JACKSONVILLE INTERNATIONAL AIRPORT (JAX)

90+ NONSTOP DAILY FLIGHTS

40+ DIRECT U.S. AIRPORTS

$18 MILLION ANNUAL INFRASTRUCTURE IMPROVEMENTS

Source: Jacksonville Aviation Administration

THE JACKSONVILLE REGION IS A TALENT MAGNET

DYANAMIC WORKFORCE

- Total workforce is 885,000+
- Median age is 41
- #2 Best Job Market (The Wall Street Journal)

STEADY STREAM OF SKILLED WORKERS

- Jacksonville is the 10th most populous U.S. city.
- 7 regional colleges have degree or certificate programs with corporate operations concentrations

YOUNG PROFESSIONALS

- Top Five City Where Millennials are Moving (Smart Asset)
- Top 25 Best Places for Young Professionals to Live (Forbes)
- #1 City in Florida for College Graduates (Zumper)

VETERANS

- Four major military installations
- Higher concentration of veterans in the labor force than the state
- #3 Best City for Retired Veterans (Navy Federal)

Sources: U.S. Census Bureau 2024, JobsEQ 2023

OUTSTANDING EDUCATIONAL OPPORTUNITIES

◥ HOME TO TOP SCHOOL DISTRICTS

The region has three of the top 15 Florida school districts.

COUNTY SCHOOL DISTRICT	RANK
St. Johns	2
Nassau	4
Clay	14

Out of 67 school districts in Florida

◥ ONE OF THE BEST PLACES TO ATTEND COLLEGE

- Thirteen colleges, universities and state colleges
- Total enrollment of more than 53,150
- University of North Florida, Jacksonville University and Flagler College consistently ranked on U.S. News & World Report's "Best Regional Colleges and Universities"
- #1 ranked public university, the University of Florida, adding graduate campus in 2024

◥ MAJOR COLLEGES AND UNIVERSITIES IN OR NEAR JACKSONVILLE

COLLEGE/UNIVERSITY	ENROLLMENT
University of North Florida (UNF)	16,590
Jacksonville University (JU)	4,000
Florida State College at Jacksonville (FSCJ)	20,720
Flagler College	2,650
St. Johns River State College	6,320
University of Florida (UF)	55,780
University of Central Florida	70,310
Florida State University (FSU)	45,130
Florida A&M University (FAMU)	9,000
Edward Waters University	2,870

A QUALITY OF LIFE WORTH CELEBRATING

TOP CITY FOR RELOCATING

Jacksonville is the fourth fastest growing city in the United States. With an average commute time of 26 minutes giving way to a high quality of life in our urban, suburban and rural neighborhoods, there is something for everyone in the Jacksonville region. Expect a lower cost of living than the U.S. average and 2nd best U.S. job market. (The Wall Street Journal)

SPORTING EVENTS FOR THE WHOLE FAMILY

Sports enthusiasts can cheer for the **NFL Jacksonville Jaguars**, the **Jacksonville Jumbo Shrimp Triple-A baseball team**, **The Icemen Hockey Team** and the **Armada FC soccer team**. The region also features more than 85 elite golf courses, including famed **THE PLAYERS Stadium Course at TPC Sawgrass**.

WORLD-CLASS HEALTH CARE

Our region offers access to premier hospitals and health care facilities, **home to one of only three Mayo Clinic campuses and one of seven MD Anderson Cancer Center partnerships in the country** and several other distinguished area hospitals and medical research facilities.

TOP ARTS & CULTURE DESTINATION

Jacksonville is consistently ranked a top city for arts and culture. Art lovers will appreciate the **Museum of Contemporary Art, Cummer Museum of Art & Gardens**, and more. The area is also home to several performing arts venues and the world-renowned **Jacksonville Symphony Orchestra.**
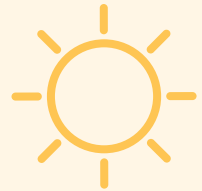
HEALTH & WELLNESS

Home to the largest urban park system in the country and extensive bodies of water, Jacksonville offers plentiful outdoor lifestyle activities whether surfing, hiking or biking. Couple that with farm-to-table restaurants sourcing local, family-run farms, luxurious spas and more than a dozen world-class running events, including the **Gate River Run** and **26.2 with DONNA Marathon**, the region is a haven for health and wellness.

THE JACKSONVILLE AREA AVERAGES

220 DAYS OF SUNSHINE

A YEAR

FOR MORE INFORMATION ON THE REGION'S QUALITY OF LIFE, VISIT FINDYOURJAX.COM

JAXUSA Partnership is Jacksonville's regional economic development initiative supporting **Baker, Clay, Duval, Flagler, Nassau, Putnam** and **St. Johns** Counties. Let us know how we can help grow your company in Northeast Florida by contacting:

Aaron Bowman, Senior Vice President
904.366.6671 or **abowman@jaxusa.org**