



JAXUSA Partnership's regional focus includes the seven counties of Northeast Florida. With 1.9 million residents, the region offers endless opportunities and a superior quality of life. The Jacksonville area continues to experience positive growth as more people discover its perfect balance between business opportunities and lifestyle.

FINANCIAL SERVICES

AREAS OF EXCELLENCE

- ▼ FINANCIAL SERVICES SUPPORT
- ▼ INVESTMENT BANKING
- ▼ MORTGAGE SALES AND SERVICE
- ▼ FINTECH
- ▼ INSURANCE

TOP EMPLOYERS



FAST FACTS

- More than 55,000 people are employed in Jacksonville's financial services industry
- Plug-and-play office solutions with competitive lease rates and low taxes
- 20 major banks, insurance and investment services firms on the Fortune Global 500 list have operation centers in JAX

POSITIVE TAX ADVANTAGES



NO CORPORATE FRANCHISE TAX
STATE PERSONAL INCOME TAX
TAXES ON INVENTORIES

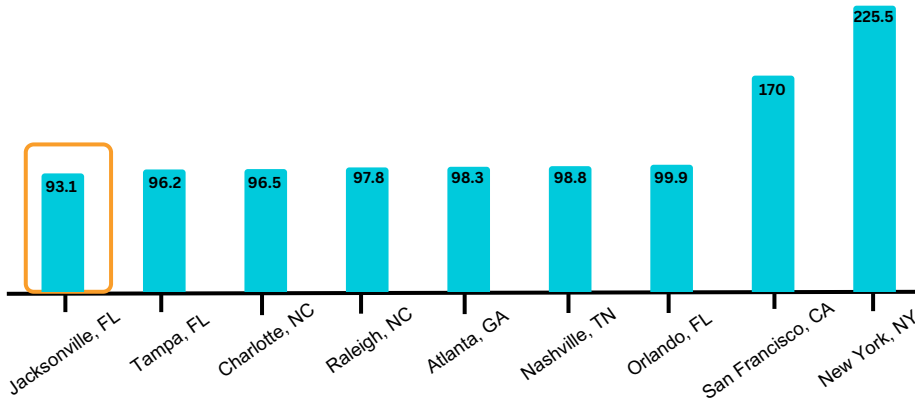
3 FORTUNE 500 COMPANIES

150+ NATIONAL, REGIONAL OR DIVISIONAL HQs

"Jacksonville has become one of the nation's most industrially diverse cities. The city continues to welcome companies across manufacturing, health care, technology/fintech and transportation, all of which are complimentary to the financial services industry. Deutsche Bank has seen the exciting change firsthand during its tenure in Jacksonville, and benefited from this growth. We have enjoyed the partnership with the City of Jacksonville and local colleges and universities to ensure a positive impact on our community, while also growing our collective talent in the workplace."

Brian Fay, Americas Head of Operations & Managing Director of Jacksonville, Deutsche Bank

FAVORABLE COST OF LIVING



Source: C2ER, Cost of Living Study, 2023 Annual

The Cost of Living Index measures relative price levels for consumer goods and services in participating areas. The national average equals 100 and each participant's index is read as a percentage of the average for all places.

MEDIAN FINANCIAL SERVICES SALARIES IN JACKSONVILLE

OCCUPATIONS	SALARY
Accountants and Auditors	\$79,300
Bookkeeping, Accounting, and Auditing Clerks	\$47,200
Credit Analysts	\$86,900
Customer Service Representatives	\$40,100
Financial and Investment Analysts	\$82,500
Financial Examiners	\$84,000
Financial Managers	\$141,400
Financial Risk Specialists	\$101,400
General and Operations Managers	\$99,100
Information Security Analysts	\$118,100
Insurance Sales Agents	\$58,100
Loan Officers	\$67,200
Management Analysts	\$84,500
Personal Financial Advisors	\$89,000
Securities, Commodities, and Financial Services Sales Agents	\$69,100
Tax Examiners and Collectors, and Revenue Agents	\$42,500

AFFORDABLE CONSTRUCTION & REAL ESTATE

Annual real estate lease rates

are below most major metro areas, averaging:



14% < U.S. AVG

Cost of Constructing New Facilities

\$24.77 PER SQ. FT TOTAL OFFICE RATE

10% TOTAL VACANCY RATE

Source: CoStar 2023 Annual

JAX NAP provides reliable network access and connectivity through:



REDUCED RISK



LOWER COST

Connecting to JAX instead of traditional cities like Atlanta and Miami can save customers 20-30% in operating costs.



JACKSONVILLE INTERNATIONAL AIRPORT (JAX)

90+ NONSTOP DAILY FLIGHTS

40+ DIRECT U.S. AIRPORTS

\$18 MILLION ANNUAL INFRASTRUCTURE IMPROVEMENTS

Source: Jacksonville Aviation Administration

Source: JobsEQ, 2023

THE JACKSONVILLE REGION IS A TALENT MAGNET



DYNAMIC WORKFORCE

- Total workforce is 885,000+
- Median age is 39
- #2 Best Job Market (The Wall Street Journal)



STEADY STREAM OF SKILLED WORKERS

- Professionals employed in the financial services industry is 55,000+
- 7 regional colleges have degree or certificate programs with financial services concentrations
- 10th most populous U.S. city



YOUNG PROFESSIONALS

- Top Five City Where Millennials are Moving (Smart Asset)
- Top 25 Best Places for Young Professionals to Live (Forbes)



VETERANS

- Four major military installations
- Higher concentration of veterans in the labor force than the state
- #3 Best City for Retired Veterans (Navy Federal)

OUTSTANDING EDUCATIONAL OPPORTUNITIES

HOME TO TOP SCHOOL DISTRICTS

The region has three of the top 15 Florida school districts.

COUNTY SCHOOL DISTRICT	RANK
St. Johns	2
Nassau	4
Clay	11

Out of 67 school districts in Florida

ONE OF THE BEST PLACES TO ATTEND COLLEGE

- Thirteen colleges, universities and state colleges
- Total enrollment of more than 53,150
- University of North Florida, Jacksonville University and Flagler College consistently ranked on U.S. News & World Report's "Best Regional Colleges and Universities"
- #1 ranked public university, the University of Florida, adding graduate campus in 2024

MAJOR COLLEGES AND UNIVERSITIES IN OR NEAR JACKSONVILLE

COLLEGE/UNIVERSITY	ENROLLMENT
University of North Florida (UNF)	16,590
Jacksonville University (JU)	4,000
Florida State College at Jacksonville (FSCJ)	20,720
Flagler College	2,650
St. Johns River State College	6,320
University of Florida (UF)	55,780
University of Central Florida	70,310
Florida State University (FSU)	45,130
Florida A&M University (FAMU)	9,000
Edward Waters University	2,870

A QUALITY OF LIFE WORTH CELEBRATING

TOP CITY FOR RELOCATING

Jacksonville is the fourth fastest growing city in the United States. With an average commute time of 26 minutes giving way to a high quality of life in our urban, suburban and rural neighborhoods, there is something for everyone in the Jacksonville region. Expect a lower cost of living than the U.S. average and 2nd best U.S. job market. (The Wall Street Journal)

SPORTING EVENTS FOR THE WHOLE FAMILY

Sports enthusiasts can cheer for the **NFL Jacksonville Jaguars**, the **Jacksonville Jumbo Shrimp Triple-A baseball team**, **The Icemen Hockey Team** and the **Armada FC soccer team**. The region also features more than 85 elite golf courses, including famed **THE PLAYERS Stadium Course at TPC Sawgrass**.

WORLD-CLASS HEALTH CARE

Our region offers access to premier hospitals and health care facilities, **home to one of only three Mayo Clinic campuses and one of seven MD Anderson Cancer Center partnerships in the country** and several other distinguished area hospitals and medical research facilities.

TOP ARTS & CULTURE DESTINATION

Jacksonville is consistently ranked a top city for arts and culture. Art lovers will appreciate the **Museum of Contemporary Art, Cummer Museum of Art & Gardens**, and more. The area is also home to several performing arts venues and the world-renowned **Jacksonville Symphony Orchestra**.

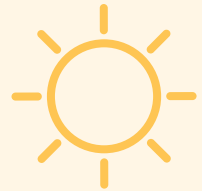
HEALTH & WELLNESS

Home to the largest urban park system in the country and extensive bodies of water, Jacksonville offers plentiful outdoor lifestyle activities whether surfing, hiking or biking. Couple that with farm-to-table restaurants sourcing local, family-run farms, luxurious spas and more than a dozen world-class running events, including the **Gate River Run** and **26.2 with DONNA Marathon**, the region is a haven for health and wellness.

THE JACKSONVILLE
AREA AVERAGES

**220 DAYS
OF SUNSHINE**

A YEAR



FOR MORE INFORMATION
ON THE REGION'S
QUALITY OF LIFE, VISIT
FINDYOURJAX.COM



JAXUSA Partnership is Jacksonville's regional economic development initiative supporting **Baker, Clay, Duval, Flagler, Nassau, Putnam** and **St. Johns** Counties. Let us know how we can help grow your company in Northeast Florida by contacting:

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