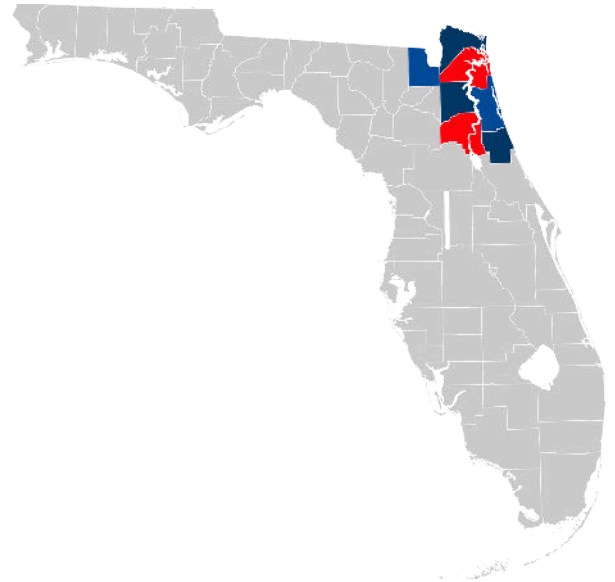


WHY JACKSONVILLE?

Located along the East Coast of the United States, Jacksonville is home to four Fortune 500 headquarters, thriving businesses and startups and waterways that inspire innovation and well-being. With nearly 1.9 million residents, the seven-county Jacksonville region is consistently named a supernova market by Urban Land Institute, designated for its sustained population and job growth; above average levels of economic diversity and white-collar employment; and strong investor appeal.

Delivering the perfect combination of talent, infrastructure and available office and industrial space, the region is risk averse and not dependent on any one industry. Growth has been especially evident in the industries of advanced manufacturing and technology services, with both seeing significant gains in job opportunity, talent development and investment.



FINANCIAL TECHNOLOGY

With lower costs of conducting business and a wealth of young and experienced talent, global financial institutions have found tremendous success in Jacksonville. In fact, nearly 20 major banks, insurance and investment firms on the Fortune Global 500 list have centers of operation in the region.

There is a significant presence of jobs in cybersecurity software development, data analytics, banking and payment innovation, as well as traditional back office functions, insurance and investment banking and front office services. Nearly 900 corporations, businesses and startups operate in the region's FinTech industry.

KEY FINTECH EMPLOYERS IN JACKSONVILLE:

- › Fidelity Information System/FIS
- › Deutsche Bank
- › Intercontinental Exchange (ICE)
- › Citi
- › SS&C Technologies
- › VyStar Credit Union
- › SoFi
- › Medius
- › SmartStream Technologies
- › Finxact
- › Paysafe

CHANGE IN JOBS AVAILABLE IN FINTECH FROM 2014-2024*

REGION	VS	USA
+44.6%		+37.9%

AVERAGE EARNINGS PER FINTECH JOB IN 2024*

REGION	VS	USA
US\$99,000		\$111,900

*Source: Lightcast 2025

FINTECH HIGHLIGHTS:

Paysafe:

Further solidifying Jacksonville's standing as the FinTech capital of the Southeastern United States, the announcement of UK-based Paysafe selecting the city as their North American headquarters made headlines in 2022. CEO Bruce Lowthers stated the establishment of its office in Jacksonville made sense for the specialized payments platform company since it is "a vibrant business hub and rich with diverse talent from well-known academic institutions, as well as a number of high-profile Fortune 500 companies." Paysafe has more than 3,000 employees at more than a dozen global locations and connected businesses and consumers across 100 payment types in more than 40 currencies. The news followed the grand opening of the Jacksonville headquarters of FIS, the world's largest FinTech company by revenue.

UK & Florida MOU:

At the end of 2023, a memorandum of understanding was signed to increase trade and bilateral investment, strengthen business ties and grow academic partnerships between Florida and the UK. The MOU signed by former UK Secretary of State for Business and Trade Kemi Badenoch and Florida Governor Ron DeSantis focuses on fintech, health tech, aviation and aerospace, artificial intelligence and more.

"Jacksonville is **tailor-made** to take the financial technology sector to the next level."

— Florida Gov. Ron DeSantis

Jaguars in London:

The Jacksonville Jaguars, a member of America's National Football League (NFL), has had a presence in the United Kingdom since 2013, playing a home game in London's Wembley Stadium annually. The team's UK fan group, the Union Jax, has the fastest growing fan base of all NFL teams in the UK, with more than 116,000+ members.

London has become a second home for the Jacksonville Jaguars, and owner Shad Khan and the City of Jacksonville are committed to the United Kingdom, both in terms of providing football entertainment and economic impact, and in advancing business opportunities in the two markets.



There are **71,500+ university graduates annually in FinTech-supported majors** within a 250-mile radius of Jacksonville.

Source: JobsEQ 2025

ABOUT JAXUSA PARTNERSHIP

JAXUSA Partnership, a division of JAX Chamber, is Jacksonville's regional economic development initiative. Using strategic research and targeted marketing, JAXUSA focuses on recruiting new companies, increasing private capital investment and expanding the existing business community. Economic development partners in the seven-county region situated in Northeast Florida comprise the strong partnership that drives the business development process.



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