

JAXUSA PARTNERSHIP'S

regional focus includes the seven counties of Northeast Florida. With 1.9 million residents, the region offers endless opportunities and a superior quality of life. The Jacksonville area continues to experience positive growth as more people discover its perfect balance between business opportunities and lifestyle.

AREAS OF EXCELLENCE

- > Highly skilled talent
- > Competitive cost of living
- > Diverse mix of industry
- > Ideal central location

TOP EMPLOYERS



FAST FACTS

- > No other Florida city has **more Fortune 500 headquarters** than Jacksonville.
- > Jacksonville has the **#2 hottest job market in the United States** and #1 on the East Coast.
- > The Jacksonville MSA sees more than **100 new residents added per day**.

POSITIVE TAX ADVANTAGES

NO

corporate franchise tax
state personal income tax
taxes on inventories

4

Fortune 500
companies

150+

national, regional or
divisional HQs

"For more than 30 years, we've called Jacksonville home to our worldwide headquarters for its wealth of highly skilled talent. From graduates of the area's colleges and universities to the large population of military veterans, this city has a workforce that advanced manufacturing companies desire. Plus, Jacksonville is an ideal place for work/life balance – with its miles of beautiful beaches, historical areas, picturesque parks, art museums and more"

Peter Menziuso, Group Chairman, Johnson & Johnson Vision

AFFORDABLE CONSTRUCTION & REAL ESTATE

Annual real estate leases and rates are below most major metro areas, averaging:



13% < U.S. AVG
Cost of constructing new facilities

\$25.34
Per sq. ft total office rate

10.3%
Total vacancy rate

Source: RSMMeans, 2024

JAX NAP provides reliable network access and connectivity through:



Reduced Risk



Lower Cost

Connecting to JAX instead of traditional cities like Atlanta and Miami can save customers 20%-30% in operating costs.

JACKSONVILLE INTERNATIONAL AIRPORT (JAX)



90+
Nonstop Daily Flights

40+
Direct U.S. Airports

NEARLY **\$300** MILLION
In Recent Infrastructure Improvements

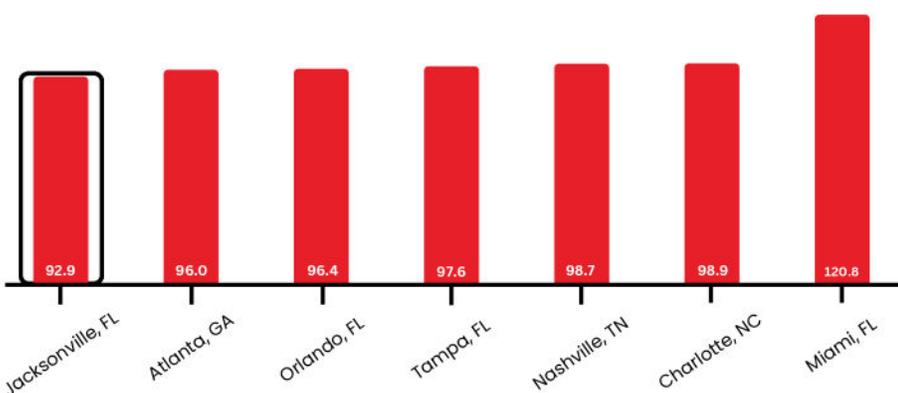
Source: Jacksonville Aviation Administration, 2024

MEDIAN CORPORATE OPERATION SALARIES IN JACKSONVILLE

OCCUPATIONS	SALARY
Accountants and Auditors	\$80,600
Compliance Officers	\$70,200
Customer Service Representatives	\$41,100
Database Administrators	\$114,100
Financial and Investment Analysts	\$83,400
First-Line Supervisors of Office and Administrative Support Workers	\$66,300
General and Operations Managers	\$105,900
Human Resources Specialists	\$65,500
Management Analysts	\$82,200
Market Research Analysts and Marketing Specialists	\$70,300
Marketing Managers	\$136,800
Project Management Specialists	\$95,400
Public Relations Specialists	\$62,500
Sales Managers	\$133,200
Secretaries and Administrative Assistants, Except Legal, Medical and Executive	\$42,200
Training and Development Specialists	\$69,100

Source: JobsEQ, 2024

FAVORABLE COST OF LIVING



Source: C2ER, Cost of Living Study, 2024 Annual

The Cost of Living Index measures relative price levels for consumer goods and services in participating areas. The national average equals 100 and each participant's index is read as a percentage of the average for all places.



THE JACKSONVILLE REGION IS A TALENT MAGNET

DYNAMIC WORKFORCE

- > Total workforce is 885,000+
- > Median age is 40
- > #2 Best Job Market (The Wall Street Journal)

STEADY STREAM OF SKILLED WORKERS

- > Jacksonville is the 10th most populous U.S. city
- > 7 regional colleges have degree or certificate programs with technology services concentrations

YOUNG PROFESSIONALS

- > Top 5 City for Attracting College Graduates (U.S. Census Bureau)
- > #1 City for Young Entrepreneurs (Search Logistics)
- > #1 City in Florida for College Graduates (Zumper)

VETERANS

- > Four major military installations
- > High concentration of veterans in the labor force
- > Top 20 Best Places for Veterans to Live (WalletHub)

OUTSTANDING EDUCATIONAL OPPORTUNITIES

HOME TO TOP SCHOOL DISTRICTS

- > The region has three of the top 15 Florida school districts.

*Out of 67 school districts in Florida

COUNTY SCHOOL DISTRICT	RANK
Nassau	1
St. Johns	2
Clay	15

ONE OF THE BEST PLACES TO ATTEND COLLEGE

- > Eight colleges, universities and state colleges in the region with a total enrollment of more than 56,510 in the region.
- > University of North Florida, Jacksonville University and Flagler College consistently ranked on *U.S. News & World Report's* "Best Regional Colleges and Universities."
- > The University of Florida (UF), ranked as one of America's top public universities, has established a graduate campus in the heart of downtown Jacksonville.

MAJOR COLLEGES AND UNIVERSITIES IN OR NEAR JACKSONVILLE

COLLEGE/UNIVERSITY	ENROLLMENT
Edward Waters University	1,181
Flagler College	2,623
Florida State College at Jacksonville (FSCJ)	20,363
Jacksonville University (JU)	3,837
St. Johns River State College	6,434
University of North Florida (UNF)	16,406
Florida A&M University (FAMU)	9,215
Florida State University (FSU)	44,161
University of Central Florida (UCF)	68,346
University of Florida (UF)	55,211

Sources: U.S. Census Bureau 2024, JobsEQ 2023

A QUALITY OF LIFE WORTH CELEBRATING

TOP CITY FOR RELOCATING

Jacksonville is one of the fastest growing cities in the United States. With an average commute time of 26 minutes giving way to a high quality of life in our urban, suburban and rural neighborhoods, there is something for everyone in the Jacksonville region. Expect a lower cost of living than the U.S. average and 2nd best U.S. job market (The Wall Street Journal).

SPORTING EVENTS FOR THE WHOLE FAMILY

Sports enthusiasts can cheer for the **NFL Jacksonville Jaguars, the Jacksonville Jumbo Shrimp Triple-A baseball team, the Icemen Hockey Team and the Armada FC soccer team.** The region also features more than 85 elite golf courses, including famed **THE PLAYERS Stadium Course at TPC Sawgrass.**

WORLD-CLASS HEALTH CARE

Our region offers access to premier hospitals and health care facilities, **home to one of only three Mayo Clinic campuses and one of seven MD Anderson Cancer Center partnerships in the country,** as well as several other distinguished area hospitals and medical research facilities.

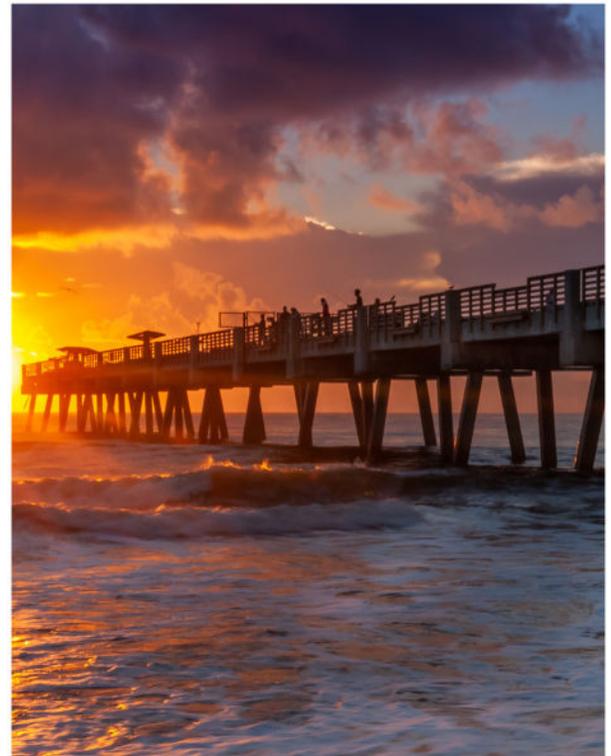
TOP ARTS & CULTURE DESTINATION

Jacksonville is consistently ranked a top city for arts and culture. Art lovers will appreciate the **Museum of Contemporary Art, Cummer Museum of Art & Gardens,** and more. The area is also home to several performing arts venues and the world-renowned **Jacksonville Symphony Orchestra.**

HEALTH & WELLNESS

Home to the largest urban park system in the country and extensive bodies of water, Jacksonville offers plentiful outdoor lifestyle activities, whether surfing, hiking or biking. With farm-to-table restaurants sourcing local, family-run farms, luxurious spas and more than a dozen world-class running events, including the **Gate River Run and 26.2 with DONNA Marathon,** the region is a haven for health and wellness.

THE JACKSONVILLE
AREA AVERAGES
**220 DAYS OF
SUNSHINE A YEAR**



FOR MORE INFORMATION ON
THE REGION'S QUALITY OF LIFE,
VISIT **FINDYOURJAX.COM**

JAXUSA Partnership is Jacksonville's regional economic development initiative supporting Baker, Clay, Duval, Flagler, Nassau, Putnam and St. Johns counties. Let us know how we can help grow your company in Northeast Florida by contacting:

Greg Anderson, Senior Vice President
904.366.6667 or **ganderson@jaxusa.org**