

## Investing in JAXUSA Partnership

# JAXUSA INVESTOR BENEFITS

### PRESIDENT'S CIRCLE

**\$50,000**  
and above

- One complimentary table at JAXUSA Quarterly Luncheons
- Recognized as a top-tier investor in JAXUSA
- First consideration for participation in one economic development sales mission per year
- All Policy level benefits

### POLICY

**\$25,000**

- Invitation to serve on the Policy Council - Meets quarterly
- Opportunity to participate in client site visits when appropriate
- Preferred listing in JAXUSA print and online materials distributed to prospective clients
- Company listing and headshot at JAXUSA Quarterly Luncheons
- All Advisory level benefits

### ADVISORY

**\$15,000**

- Invitation to serve on the Advisory Council - Meets quarterly
- Access to JAXUSA's research team
- Logo at JAXUSA Quarterly Luncheons
- Invitations to VIP programs and special events hosted for clients or site consultants
- Visibility on JAXUSA.org, including featured company spotlight
- Complimentary one-year investment for all new JAXUSA project companies
- All Leadership level benefits

### LEADERSHIP

**\$7,500**

- Invitation to attend Economic Trends Breakfast - Hosted quarterly at the Federal Reserve Building
- Company listing at JAXUSA Quarterly Luncheons
- All Partnership level benefits

### PARTNERSHIP

**\$2,500**

- Invitation to serve on the Business Development Committee - Meets every other month
- Invitation to annual signature investor event
- Listing on the investor honor roll
- Reduced pricing for JAXUSA Quarterly luncheons
- Recipient of monthly electronic investor newsletter, which includes updates on projects, business development efforts and regional economic development news

**Want the opportunity to make impactful changes in the region?**

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## ABOUT JAXUSA

A private, nonprofit division of the JAX Chamber, JAXUSA Partnership is Jacksonville's regional economic development initiative. Using strategic research and targeted marketing, JAXUSA focuses on recruiting new companies and expanding our existing business community. Northeast Florida economic development partners in Baker, Clay, Duval, Flagler, Nassau, Putnam and St. Johns counties comprise the strong partnership that drives the business development process forward. The private-sector investors that fund our efforts make it possible to execute the objectives and strategies outlined for the region.

# Additional Involvement

## ECONOMIC DEVELOPMENT COMMITTEES:

### PRESIDENT'S CIRCLE

Executives gather at a roundtable to discuss pertinent economic development topics impacting our region's business climate.

**ENGAGEMENT: PRESIDENT OR CEO**  
**MEETS: TWICE A YEAR**

### POLICY COUNCIL

Executives provide strategy and input on JAXUSA Partnership efforts to attract business opportunities, and to help local companies grow and expand in the region.

**RECOMMENDED ENGAGEMENT: PRESIDENT OR CEO**  
**MEETS: QUARTERLY**

### ADVISORY COUNCIL

Executive-level investors meet prior to each JAXUSA Partnership Luncheon to network and hear from guest speakers in a VIP setting.

**RECOMMENDED ENGAGEMENT: EXECUTIVE TEAM MEMBER**  
**MEETS: QUARTERLY**

### ECONOMIC TRENDS BREAKFAST

Investors share the latest developments with their businesses and hear about trends and issues concerning the Jacksonville office of the Federal Reserve Bank of Atlanta.

**RECOMMENDED ENGAGEMENT: SENIOR TEAM MEMBER**  
**MEETS: QUARTERLY**

### BUSINESS DEVELOPMENT COMMITTEE

Investors discuss ongoing business climate conditions affecting JAXUSA Partnership's continuing ability to recruit new business to the area. Meetings feature a guest speaker and review of current prospects and target industry trends.

**RECOMMENDED ENGAGEMENT: SENIOR TEAM MEMBER**  
**MEETS: EVERY OTHER MONTH**

## SPECIALIZED ENGAGEMENT:\*

\*BY INVITATION ONLY

### CIO Council

**Senior level IT executives meet quarterly** to discuss current industry topics. The council is comprised of technology stakeholders from business, government, and non-profit and educational institutions.

### International Task Force

**Companies with a vested interest in international business meet quarterly** to focus on strategies for global business recruitment and attraction of foreign direct investment. The task force brings together many community organizations to create a forum for dialogue and action.

### Military Issues Committee

**Companies doing business with the military or that have a vested interest in supporting the military community meet every other month** to facilitate active discussions between the business community and military commands headquartered in the region for the purpose of promoting the continued viability of existing military activities.

### Talent Advancement Network (TAN)

**HR decision-makers meet quarterly** to ensure educational talent providers understand the needs of our region's industries. The TAN's goals align with the Elevate Workforce Strategy, which involves fostering industry partnerships and strengthening career pathways. The TAN identifies and develops relevant projects to address key areas of interest supporting the Elevate Strategy, enhancing our workforce, and building our economy.

## SIGNATURE EVENTS

### JAXUSA LUNCHEONS

Held quarterly to give investors an in-depth regional economic development update and hear from a guest speaker on current business trends within an industry.

### WORKFORCE BRIEFINGS

Quarterly meetings featuring a panel discussion focused on a high-growth occupation, followed by a venue tour.