

▼ POPULATION

JACKSONVILLE MSA **1,696,786**

BAKER, CLAY, DUVAL, NASSAU & ST. JOHNS COUNTIES

JACKSONVILLE REGION **1,896,984**

BAKER, CLAY, DUVAL, NASSAU, PUTNAM & ST. JOHNS COUNTIES

▼ AGE

	JAX MSA	FLORIDA	UNITED STATES
0-4	5.7%	5.0%	5.7%
5-9	6.1%	5.3%	6.1%
10-14	6.3%	5.5%	6.3%
15-24	12.1%	11.5%	12.8%
25-34	14.1%	13.1%	13.7%
35-44	13.2%	12.1%	13.1%
45-54	12.2%	11.7%	11.9%
55-64	13.0%	13.3%	12.7%
65-74	10.6%	12.6%	10.6%
75-84	5.1%	7.3%	5.3%
85+	1.7%	2.7%	1.9%

▼ RACIAL COMPOSITION

	JAX MSA	FLORIDA	UNITED STATES
White	61.3%	57.1%	61.6%
Black	21.0%	15.0%	12.4%
Asian/Pacific Islander	4.5%	3.2%	6.2%
Other	3.8%	7.6%	8.4%
Two or More Races	9.0%	16.7%	10.2%
Hispanic Origin*	10.5%	27.0%	18.7%

*Persons of Hispanic Origin may be of any race

▼ COST OF LIVING (National Average = 100)

94.2 COMPOSITE	97.9 GROCERY	94.1 HOUSING	104.5 UTILITIES
	83.3 TRANSPORTATION	84.9 HEALTH CARE	94.2 MISC GOODS

Sources: ESRI 2023, C2ER Cost of Living, 2022 Annual Report

▼ HOUSEHOLD INFORMATION

	JAX MSA	FLORIDA	UNITED STATES
Median Household Income	\$71,600	\$65,081	\$72,603
Average Household Income	\$101,614	\$97,191	\$107,008
Per Capita Income	\$40,134	\$38,778	\$41,310
Average Household Size	2.49	2.46	2.53

▼ EDUCATION

	JAX MSA	FLORIDA	UNITED STATES
High School Graduate or GED	22.8%	23.8%	22.9%
Some College, No Degree	18.5%	17.4%	17.7%
Associate Degree	10.6%	10.9%	9.5%
Bachelor's Degree	23.7%	21.6%	22.3%
Graduate Degree	12.5%	12.7%	13.9%

13 COLLEGES & UNIVERSITIES **59,000** STUDENT ENROLLMENT

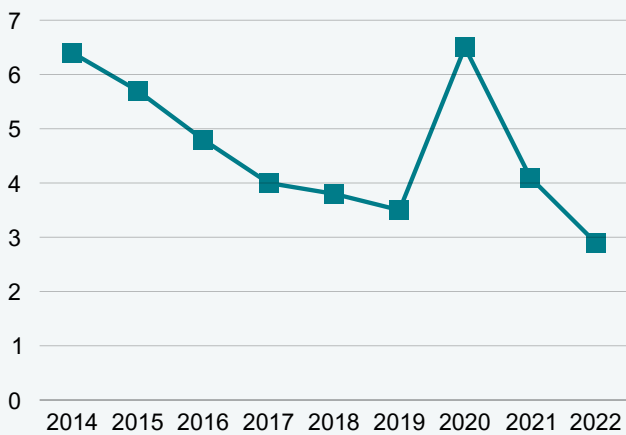
▼ COUNTY POPULATIONS

COUNTY	POPULATION	PROJECTED ANNUAL GROWTH RATE (2023-2028)
Baker	28,963	0.33%
Clay	227,722	0.59%
Duval	1,031,775	0.51%
Flagler	126,554	1.61%
Nassau	97,312	1.91%
Putnam	73,644	-0.11%
St. Johns	311,014	2.43%

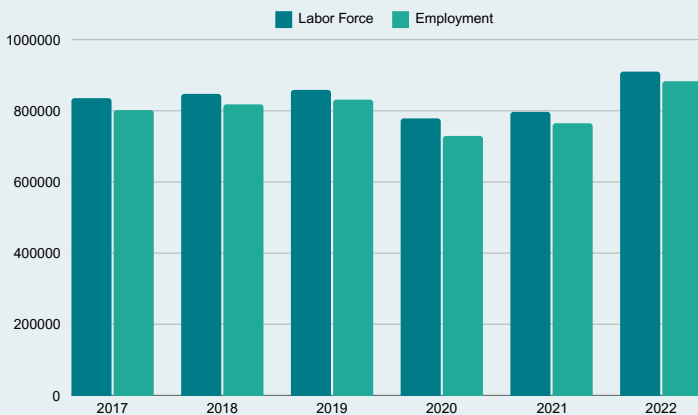
LABOR FORCE

SEPTEMBER 2023	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT
JAX MSA	888,003	861,087	3.0%
JAX Region	810,437	784,596	3.2%
Florida	11,258,000	10,918,000	3.0%
United States	167,718,000	161,669,000	3.6%

Annual Unemployment Rate Trends - Jacksonville Region



Annual Labor Force – Jacksonville Region



Source: Florida Department of Economic Opportunity

TRANSPORTATION

Highways	17
Interstates	3
Railroads	4
Seaport Terminals	4

HOUSING DATA

	JAX MSA	UNITED STATES
New Home Price Based on 2,400 sq. ft.	\$385,800	\$452,510
Apartment Rent Based on 950 sq. ft., 2br	\$1,507	\$1,369
Median Existing Single-Home Price	\$386,500	\$392,600

Source: C2ER Cost of Living Study, 2022 Annual; National Association of Realtors, 2022 Annual

NATIONAL RANKINGS

- ▶ Jacksonville ranked as **#3 Hottest Job Market in America** by The Wall Street Journal.
- ▶ Jacksonville listed as one of the **Best Places for Young Professionals to Live** by Forbes.
- ▶ *Financial Times* ranked Jacksonville **8th Best U.S. City for Foreign Business**.
- ▶ Jacksonville was named **1 of 5 Supernova Cities** by the Urban Land Institute.
- ▶ Navy Federal ranked Jacksonville as the **3rd Overall Best City for Retired Veterans**.

JAX FAST FACTS

- ▶ With **150 national, regional and divisional headquarters**, no other Florida City has more **Fortune 500** companies than Jacksonville.
- ▶ **NO** corporate franchise tax and **NO** state personal income tax
- ▶ St. Johns, Nassau and Clay Counties are in the **top 10 school districts** in Florida
- ▶ World-class health care system, home to **one of only three Mayo Clinic campuses and one of seven MD Anderson Cancer Center partnerships**