

Talent Development Finance and Fintech

March 21, 2022



CONTACT: HEIDI JAMESON | (904) 366-6629 | HJAMESON@JAXUSA.ORG

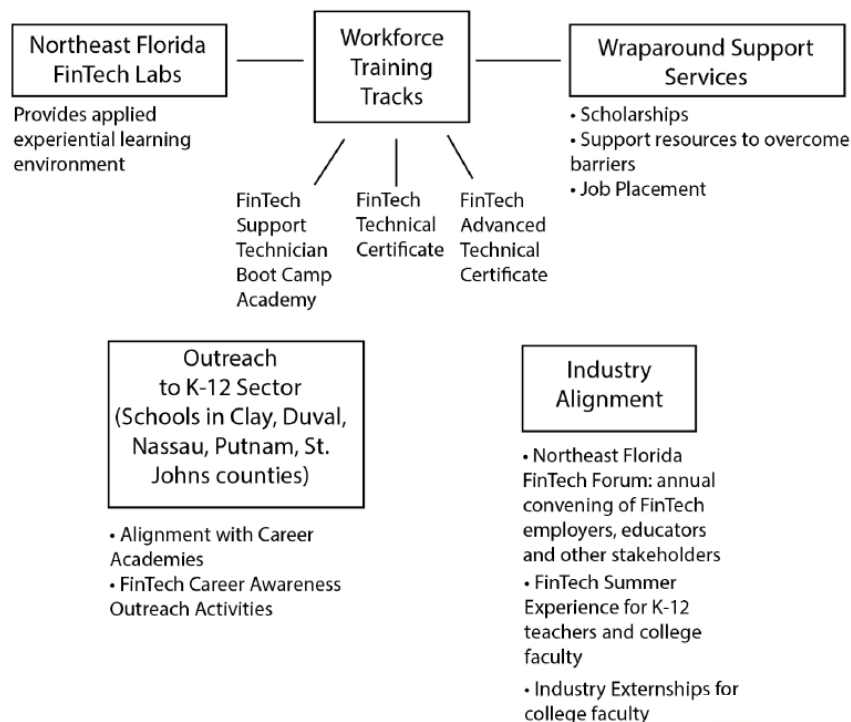
Northeast Florida Fintech Initiative

Florida State College at Jacksonville (FSCJ) and St. Johns River State College (SJR State), the Northeast Florida region’s community colleges, are recognized as two of the top 150 Community Colleges of Excellence by the Aspen Institute. These institutions collectively produce nearly 6,400 graduates annually. In February 2020, Governor DeSantis awarded these institutions a five year, \$3.67 million Florida Job Growth Grant to support the development of talent to support the growing Fintech ecosystem in the Northeast Florida Region.

The Northeast Florida Fintech Initiative provides a comprehensive strategy to solve regional talent shortages and keep the region’s Fintech sector thriving by:

- Creating an initiative that will engage the region’s educational and industry stakeholders to define Fintech workforce needs and diversify and strengthen the talent pipeline.
- Developing industry-driven Fintech workforce education programs and academies.
- Training 1,500 individuals on Fintech workforce skills, competencies and credentials.
- Establishing Northeast Florida Fintech Labs to support regional innovation and provide an applied experiential learning environment for students.

Program Model



Talent Development

▼ University Programs

University of North Florida the regional state university and Jacksonville University, a private independent university in North Florida are consistently ranked on U.S. News & World Report “Best Colleges and Universities.” These institutions collectively produce over 6,000 graduates to support the needs of Business and Industry. These institutions also have Accredited College’s of Business (AACSB) recognition and are planning new programs to support Fintech needs with anticipated program launches in 2022.



▼ Regional School Districts

The seven county region of Northeast Florida is home to high-performing school districts which are continually developing the workforce of the future. Three of the top ten school districts and four of the top 20 school districts in the State of Florida are in this region. These districts are also known for their high quality Career and Technical Programs focused on training for industry specific skills. There are over 60 programs in Business, IT and Innovation throughout the region with 17 specific to Financial Services. It is planned that Fintech concepts will be embedded in the curriculum of these programs. Opportunity also exists for adding Fintech specific academy programs throughout the region.

▼ Earn Up



EarnUp.org, powered by JAXUSA Partnership, engages stakeholders in our region’s talent ecosystem through a three-pronged approach of talent attraction, development and connection. In particular, the focus is on supporting the talent needs of our region’s targeted industries. The program supports the Fintech career pathways through work with our regional school districts, colleges and universities.