



JAXUSA Partnership's regional focus includes the seven counties of Northeast Florida. With more than 1.8 million residents, the region offers endless opportunities and a superior quality of life. The Jacksonville area continues to experience positive growth as more people discover its perfect balance between business opportunities and lifestyle.

FINANCIAL SERVICES

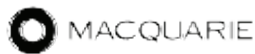
AREAS OF EXCELLENCE

- ▼ FINANCIAL SERVICES SUPPORT
- ▼ INVESTMENT BANKING
- ▼ MORTGAGE SALES AND SERVICE
- ▼ FINTECH

FAST FACTS

- More than 62,000 people are employed in Jacksonville's financial services industry
- Plug-and-play office solutions with **competitive lease rates** and **low taxes**
- 20 major banks, insurance and investment services firms on the Fortune Global 500 list have operation centers in JAX

TOP EMPLOYERS



POSITIVE TAX ADVANTAGES



NO

CORPORATE FRANCHISE TAX
STATE PERSONAL INCOME TAX
TAXES ON INVENTORIES

4

FORTUNE 500
COMPANIES

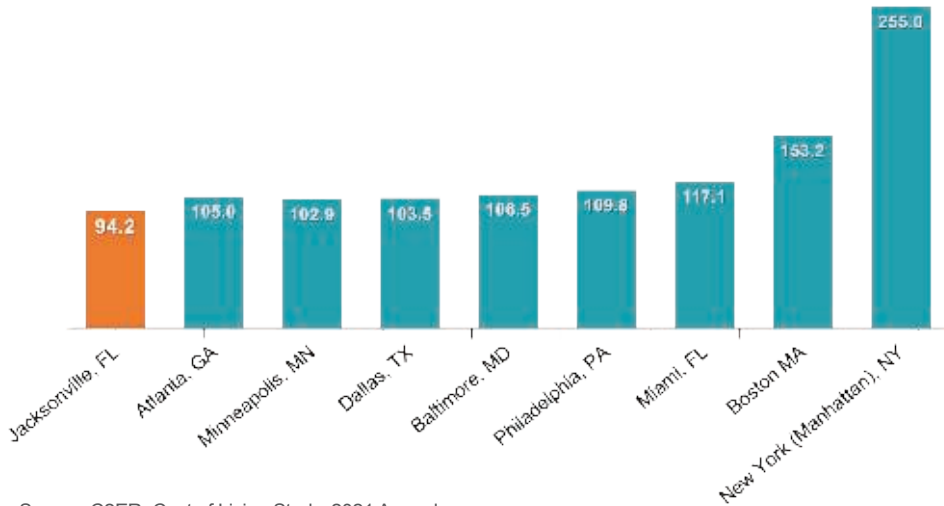
100+

NATIONAL,
REGIONAL OR
DIVISIONAL HQs

"The combination of Jacksonville's business and family-friendly climate have been key success factors in attracting top talent to our company. It's the talent that enables us to advance the way the world pays, banks and invests. We are committed to Jacksonville, home of our global headquarters, and are excited to continue deepening our roots in the community."

Gary Norcross, President and CEO, FIS

FAVORABLE COST OF LIVING



Source: C2ER, Cost of Living Study, 2021 Annual

The Cost of Living Index measures relative price levels for consumer goods and services in participating areas. The national average equals 100 and each participant's index is read as a percentage of the average for all places.

MEDIAN FINANCIAL SERVICES AND INSURANCE SALARIES IN JACKSONVILLE

OCCUPATIONS	SALARY
Accountants and Auditors	\$62,200
Bill and Account Collectors	\$33,900
Bookkeeping, Accounting, and Auditing Clerks	\$39,500
Brokerage Clerks	\$52,100
Claims Adjusters, Examiners, and Investigators	\$64,000
Computer and Information Systems Managers	\$123,700
Computer Network Support Specialists	\$64,300
Computer Systems Analysts	\$71,400
Computer User Support Specialists	\$48,700
Credit Analysts	\$70,200
Customer Service Representatives	\$35,600
Financial and Investment Analysts, Financial Risk Specialists, and Financial Specialists, All Other	\$69,100
Financial Managers	\$112,500
Information Security Analysts	\$92,000
Insurance Claims and Policy Processing Clerks	\$37,800
Insurance Sales Agents	\$57,700
Insurance Underwriters	\$69,200
Loan Interviewers and Clerks	\$45,400
Loan Officers	\$60,500
Management Analysts	\$73,100
Market Research Analysts and Marketing Specialists	\$43,300
Network and Computer Systems Administrators	\$75,400
Securities, Commodities, and Financial Services Sales Agents	\$53,800
Software Developers and Software Quality Assurance Analysts and Testers	\$87,500
Training and Development Specialists	\$55,500

AFFORDABLE CONSTRUCTION & REAL ESTATE

Annual real estate lease rates

are below most major metro areas, averaging:



15% < U.S. AVG

Cost of Constructing New Facilities

\$22.33 PER SQ. FT TOTAL OFFICE RATE

20.8% TOTAL VACANCY RATE

JAX NAP provides reliable network access and connectivity through:



REDUCED RISK



LOWER COST

Connecting to JAX instead of traditional cities like Atlanta and Miami can save customers 20-30% in operating costs.



JACKSONVILLE INTERNATIONAL AIRPORT (JAX)

85+ NONSTOP DAILY FLIGHTS

40+ DIRECT U.S. AIRPORTS

\$18 MILLION ANNUAL INFRASTRUCTURE IMPROVEMENTS

THE JACKSONVILLE REGION IS A TALENT MAGNET



DYNAMIC WORKFORCE

- Region's population is 1.8+ million
- Total workforce is 870,000+
- Median age is 39



STEADY STREAM OF SKILLED WORKERS

- Professionals employed in financial services is 62,000+
- Variety of front, middle and back office functions within banking, investments, mortgage and insurance
- Top 10 city for workforce confidence (LinkedIn)



YOUNG PROFESSIONALS

- Riverside neighborhood #6 for millennials (RentCafe)
- 54% of students in post-secondary institutions stay local after graduation, more than all FL college cities



VETERANS

- Four major military installations
- More than 50,000 active duty, reserve and civilian men and women
- More than 3,000 exiting members of the military choose to stay in Jacksonville annually
- Nearly 10% of working age population is ex-military
- Top 20 Best City for Veterans by Veterans United

OUTSTANDING EDUCATIONAL OPPORTUNITIES

HOME TO TOP SCHOOL DISTRICTS

The region has four of the top 20 Florida school districts.

COUNTY SCHOOL DISTRICT	RANK
St. Johns	2
Nassau	3
Clay	9
Flagler	18

Out of 67 school districts in Florida

ONE OF THE BEST PLACES TO ATTEND COLLEGE

- More than 20 colleges, universities and state colleges
- Total enrollment of more than 175,000
- University of North Florida, Jacksonville University and Flagler College consistently ranked on *U.S. News & World Report's* "Best Regional Colleges and Universities"

MAJOR COLLEGES AND UNIVERSITIES IN OR NEAR JACKSONVILLE

COLLEGE/UNIVERSITY	ENROLLMENT
University of North Florida (UNF)	17,117
Jacksonville University (JU)	4,164
Florida State College at Jacksonville (FSCJ)	24,605
Flagler College	2,902
St. Johns River State College	7,392
University of Florida (UF)	52,407
University of Central Florida	69,402
Florida State University (FSU)	42,450
Florida A&M University (FAMU)	9,626
Edward Waters University	3,085

A QUALITY OF LIFE WORTH CELEBRATING

▼ TOP CITY FOR RELOCATING

Jacksonville had one of the highest population growth rates in 2021. With an average commute time of 26 minutes giving way to a high quality of life in our urban, suburban and rural neighborhoods, there is something for everyone in the Jacksonville region. Expect a lower cost of living than the U.S. average and one of the top job markets. (*The Wallstreet Journal*)

▼ SPORTING EVENTS FOR THE WHOLE FAMILY

Sports enthusiasts can cheer for the **NFL Jacksonville Jaguars**, the **Jacksonville Jumbo Shrimp Triple A baseball team** and the **Armada FC soccer team**. The region also features more than 85 elite golf courses, including famed **THE PLAYERS Stadium Course at TPC Sawgrass**.

▼ WORLD-CLASS HEALTH CARE

Our region offers access to premier hospitals and health care facilities, **home to one of only three Mayo Clinic campuses and one of six MD Anderson Cancer Center partnerships in the country** and several other distinguished area hospitals and medical research facilities.

▼ TOP ARTS & CULTURE DESTINATION

Jacksonville is consistently ranked a top city for arts and culture. Art lovers will appreciate the **Museum of Contemporary Art, Cummer Museum of Art & Gardens**, and more. The area is also home to several performing arts venues and the world-renowned **Jacksonville Symphony Orchestra**.

▼ HEALTH & WELLNESS

Home to the largest urban park system in the country and extensive bodies of water, Jacksonville offers plentiful outdoor lifestyle activities whether surfing, hiking or biking. Couple that with farm-to-fork restaurants sourcing local ingredients from family-run farms, luxurious spas and more than a dozen world-class running events, including the **Gate River Run** and **26.2 with DONNA Marathon**. The region is a haven for health and wellness.

THE JACKSONVILLE
AREA AVERAGES

**220 DAYS
OF SUNSHINE**
A YEAR



FOR MORE INFORMATION ON THE
REGION'S QUALITY OF LIFE, VISIT
FINDYOURJAX.COM

JAXUSA Partnership is Jacksonville's regional economic development initiative supporting **Baker, Clay, Duval, Flagler, Nassau, Putnam** and **St. Johns** Counties. Let us know how we can help grow your company in Northeast Florida by contacting:

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