



JAXUSA Partnership's regional focus includes the seven counties of Northeast Florida. With 1.9 million residents, the region offers endless opportunities and a superior quality of life. The Jacksonville area continues to experience positive growth as more people discover its perfect balance between business opportunities and lifestyle.

CORPORATE OPERATIONS

AREAS OF EXCELLENCE

- ▼ HIGHLY SKILLED TALENT
- ▼ COMPETITIVE COST OF LIVING
- ▼ DIVERSE MIX OF INDUSTRY
- ▼ IDEAL CENTRAL LOCATION

TOP EMPLOYERS



FAST FACTS

- No other Florida city has **more Fortune 500 headquarters** than Jacksonville.
- Jacksonville was the **#1 major city for corporate relocations** according to SEC data (2022-2023).
- Jacksonville has the **#2 hottest job market** in the United States and **#1 on the East Coast**.
- The Jacksonville MSA sees more than **100 new residents moving here per day**.

POSITIVE TAX ADVANTAGES



NO

CORPORATE FRANCHISE TAX
STATE PERSONAL INCOME TAX
TAXES ON INVENTORIES

3

FORTUNE 500
COMPANIES

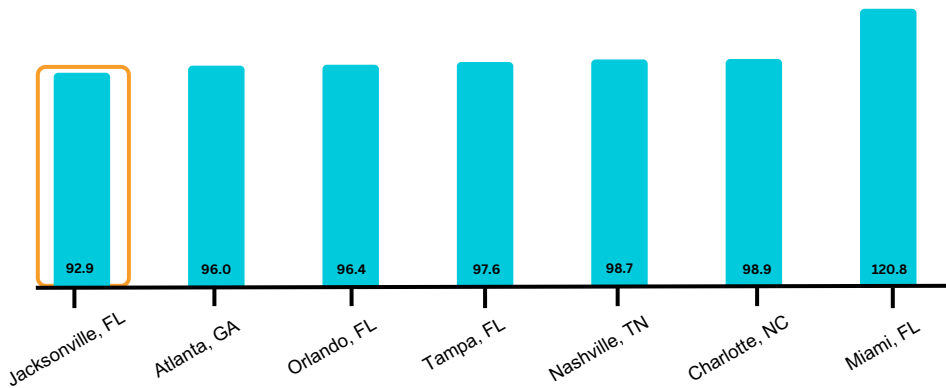
150+

NATIONAL,
REGIONAL OR
DIVISIONAL HQs

"For more than 30 years, we've called Jacksonville home to our worldwide headquarters for its wealth of highly skilled talent. From graduates of the area's colleges and universities to the large population of military veterans, this city has a workforce that advanced manufacturing companies desire. Plus, Jacksonville is an ideal place for work/life balance – with its miles of beautiful beaches, historical areas, picturesque parks, art museums and more"

Peter Menziuso, Group Chairman, Johnson & Johnson Vision

FAVORABLE COST OF LIVING



Source: C2ER, Cost of Living Study, 2024 Annual

The Cost of Living Index measures relative price levels for consumer goods and services in participating areas. The national average equals 100 and each participant's index is read as a percentage of the average for all places.

AFFORDABLE CONSTRUCTION & REAL ESTATE

Annual real estate lease rates

are below most
major metro
areas, averaging:



13% < U.S. AVG

Cost of Constructing
New Facilities

\$25.34 PER SQ. FT
TOTAL
OFFICE RATE

10.3% TOTAL
VACANCY
RATE

Source: RSMMeans, 2024

JAX NAP provides reliable network access and connectivity through:

REDUCED RISK



LOWER COST



Connecting to JAX instead of traditional
cities like Atlanta and Miami can save
customers 20-30% in operating costs.



JACKSONVILLE INTERNATIONAL AIRPORT (JAX)

90+
NONSTOP
DAILY FLIGHTS

40+
DIRECT U.S.
AIRPORTS

**NEARLY
\$300** MILLION
IN RECENT
INFRASTRUCTURE
IMPROVEMENTS

Source: Jacksonville Aviation Administration, 2024

MEDIAN CORPORATE OPERATIONS SALARIES IN JACKSONVILLE

OCCUPATIONS	SALARY
Accountants and Auditors	\$80,600
Compliance Officers	\$70,200
Customer Service Representatives	\$41,100
Database Administrators	\$114,100
Financial and Investment Analysts	\$83,400
First-Line Supervisors of Office and Administrative Support Workers	\$66,300
General and Operations Managers	\$105,900
Human Resources Specialists	\$65,500
Management Analysts	\$82,200
Market Research Analysts and Marketing Specialists	\$70,300
Marketing Managers	\$136,800
Project Management Specialists	\$95,400
Public Relations Specialists	\$62,500
Sales Managers	\$133,200
Secretaries and Administrative Assistants, Except Legal, Medical and Executive	\$42,200
Training and Development Specialists	\$69,100

Source: JobsEQ, 2024

THE JACKSONVILLE REGION IS A TALENT MAGNET



DYNAMIC WORKFORCE

- Total workforce is 885,000+
- Median age is 40
- Florida has the #2 Best Workforce in the United States (CNBC).



STEADY STREAM OF SKILLED WORKERS

- With a skilled workforce of nearly 80,000, the region continues to rank as one of the best places for business and careers
- 10th most populous U.S. city
- 7 regional colleges have degree or certificate programs with corporate operations concentrations.



YOUNG PROFESSIONALS

- Top 5 City for Attracting College Graduates (*U.S. Census Bureau*)
- #1 City for Young Entrepreneurs (*Search Logistics*)
- #1 City in Florida for College Graduates (*Zumper*)



VETERANS

- Four major military installations
- High concentration of veterans in the labor force
- Top 10 Best City for Veterans (*Newsweek*)

OUTSTANDING EDUCATIONAL OPPORTUNITIES

HOME TO TOP SCHOOL DISTRICTS

The region has three of the top 15 Florida school districts.

COUNTY SCHOOL DISTRICT	RANK
St. Johns	2
Nassau	3
Clay	14

Out of 67 school districts in Florida

ONE OF THE BEST PLACES TO ATTEND COLLEGE

- Eight colleges, universities and state colleges in the region with a total enrollment of more than 56,510 in the region.
- University of North Florida, Jacksonville University and Flagler College consistently ranked on *U.S. News & World Report's* "Best Regional Colleges and Universities."
- The University of Florida, ranked as one of America's top public universities, has established a graduate campus in the heart of downtown Jacksonville.

MAJOR COLLEGES AND UNIVERSITIES IN OR NEAR JACKSONVILLE

COLLEGE/UNIVERSITY	ENROLLMENT
Edward Waters University	1,181
Flagler College	2,623
Florida State College at Jacksonville	20,363
Jacksonville University	3,837
St. Johns River State College	6,434
University of North Florida	16,406
Florida A&M University (FAMU)	9,215
Florida State University (FSU)	44,161
University of Central Florida	68,346
University of Florida	55,211

A QUALITY OF LIFE WORTH CELEBRATING

▼ TOP CITY FOR RELOCATING

Jacksonville is the fourth fastest growing city in the United States. With an average commute time of **26 minutes** giving way to a high quality of life in our urban, suburban and rural neighborhoods, there is something for everyone in the Jacksonville region. Expect a **lower cost of living than the U.S. average** and the **2nd Best U.S. Job Market** (*The Wall Street Journal*).

▼ SPORTING EVENTS FOR THE WHOLE FAMILY

Sports enthusiasts can cheer for the **NFL Jacksonville Jaguars**, the **Jacksonville Jumbo Shrimp Triple-A baseball team**, the **Icemen Hockey Team** and the **Armada FC soccer team**. The region also features more than 85 elite golf courses, including acclaimed **THE PLAYERS Stadium Course at TPC Sawgrass**.

▼ WORLD-CLASS HEALTH CARE

Home to **one of only three Mayo Clinic campuses** and **one of seven MD Anderson Cancer Center partnerships** in the country and several other distinguished area hospitals and medical research facilities, our region offers access to premier hospitals and health care facilities.

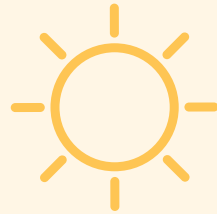
▼ TOP ARTS & CULTURE DESTINATION

Jacksonville is consistently ranked a top city for arts and culture. Art lovers will appreciate the **Museum of Contemporary Art**, the **Cummer Museum of Art & Gardens** and more. The area is also home to several performing arts venues and the world-renowned **Jacksonville Symphony Orchestra**.

▼ HEALTH & WELLNESS

Home to the **largest urban park system in the country** and extensive bodies of water, Jacksonville offers plentiful outdoor lifestyle activities whether surfing, hiking or biking. Couple that with farm-to-table restaurants sourcing local, family-run farms, luxurious spas and more than a dozen world-class running events, including the **Gate River Run** and **26.2 with DONNA Marathon**, the region is a haven for health and wellness.

THE JACKSONVILLE
AREA AVERAGES
**220 DAYS
OF SUNSHINE**
A YEAR



FOR MORE INFORMATION
ON THE REGION'S
QUALITY OF LIFE, VISIT
FINDYOURJAX.COM



JAXUSA Partnership is Jacksonville's regional economic development initiative supporting **Baker, Clay, Duval, Flagler, Nassau, Putnam** and **St. Johns** Counties. Let us know how we can help grow your company in Northeast Florida by contacting:

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