



## JAXUSA PARTNERSHIP'S

regional focus includes the seven counties of Northeast Florida. With 1.9 million residents, the region offers endless opportunities and a superior quality of life. The Jacksonville area continues to experience positive growth as more people discover its perfect balance between business opportunities and lifestyle.

### AREAS OF EXCELLENCE

- Financial Services Support
- Investment Banking
- Mortgage Sales & Service
- Fintech
- Insurance

### FAST FACTS

- **More than 70,000 finance graduates** are ready to enter the workforce in Jacksonville.
- Plug-and-play office solutions with **competitive lease rates and low taxes.**
- **20 major banks, insurance and investment services firms** on the Fortune Global 500 list have operation centers in JAX.

### TOP EMPLOYERS



### POSITIVE TAX ADVANTAGES

- NO** corporate franchise tax  
state personal income tax  
taxes on inventories
- 4** Fortune 500 companies
- 150+** National, regional or divisional HQs

*“When the biggest names in banking plant their flags in Jacksonville, it’s not by accident. Jacksonville has become a magnet for financial institutions because we have all built something special – a community where financial services companies don’t just operate, they thrive together.”*

**Stephanie Ferris, CEO & President, FIS**

**AFFORDABLE CONSTRUCTION & REAL ESTATE**

Annual real estate leases and rates are below most major metro areas, averaging:



**11%** < U.S. AVG  
Cost of constructing new facilities

**\$25.90**  
Per sq.ft total office rate

**10.26%**  
Total vacancy rate

Source: RSMMeans 2025, CoStar 2025

JAX NAP provides reliable network access and connectivity through:



Reduced Risk



Lower Cost

Connecting to JAX instead of traditional cities like Atlanta and Miami can save customers 20%-30% in operating costs.

**JACKSONVILLE INTERNATIONAL AIRPORT (JAX)**



**90+**  
Nonstop Daily Flights

**40+**  
Direct U.S. Airports

NEARLY **\$300 MILLION** In Recent Infrastructure Improvements

Source: Aero Corner, January 2026

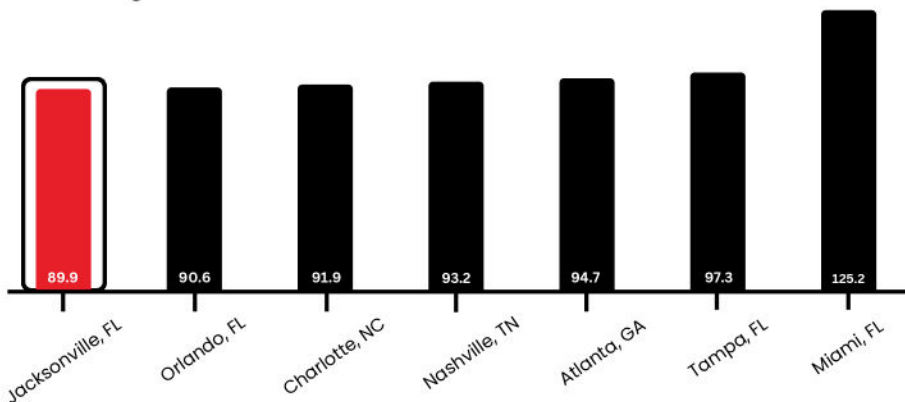
**MEDIAN SALARIES IN JACKSONVILLE**

OCCUPATIONS	SALARY
Accountants and Auditors	\$81,700
Bookkeeping, Accounting and Auditing Clerks	\$49,100
Credit Analysts	\$81,400
Customer Service Representatives	\$41,900
Financial and Investment Analysts	\$86,500
Financial Examiners	\$80,000
Financial Managers	\$145,900
Financial Risk Specialist	\$103,100
General and Operations Managers	\$103,900
Information Security Analysts	\$109,700
Insurance Sales Agents	\$65,400
Loan Officers	\$76,100
Management Analysts	\$86,700
Personal Financial Advisors	\$108,400
Securities, Commodities and Financial Services Sales Agents	\$68,200
Tax Examiners, Collectors and Revenue Agents	\$48,800

Source: JobsEQ, 2025 Q3

**FAVORABLE COST OF LIVING**

Nation Average = 100



Source: C2ER, Cost of Living Study, 2025 Annual

The Cost of Living Index measures relative price levels for consumer goods and services in participating areas. The national average equals 100 and each participant's index is read as a percentage of the average for all places.



**THE JACKSONVILLE REGION IS A TALENT MAGNET**

**DYNAMIC WORKFORCE**

- › Total workforce is 899,000
- › #2 Best Job Market in the United States (The Wall Street Journal)
- › Florida #1 for Talent Attraction (Lightcast)

**STEADY STREAM OF SKILLED WORKERS**

- › Professionals employed in the financial services industry is 53,300+.
- › 7 regional colleges have degree or certificate programs with finance or fintech concentrations.
- › Florida #2 Best Workforce in the United States (CNBC)

**YOUNG PROFESSIONALS**

- › Top 5 City for Attracting College Graduates (U.S. Census Bureau)
- › #1 City for Young Entrepreneurs (Search Logistics)
- › Jacksonville #1 City for Quality of Life (Explore City)

**VETERANS**

- › Four major military installations
- › High concentration of veterans in the labor force
- › Top 20 Best Places for Veterans to Live (WalletHub)

**OUTSTANDING EDUCATIONAL OPPORTUNITIES**

**HOME TO TOP SCHOOL DISTRICTS**

- › The region has three of the top 15 Florida school districts.

\*Out of 67 school districts in Florida

COUNTY SCHOOL DISTRICT	RANK
Nassau	1
St. Johns	2
Clay	15

**ONE OF THE BEST PLACES TO ATTEND COLLEGE**

- › Eight colleges, universities and state colleges in the region with a total enrollment of more than 56,410 in the region.
- › University of North Florida, Jacksonville University and Flagler College consistently ranked on *U.S. News & World Report's* "Best Regional Colleges and Universities."
- › The University of Florida (UF), ranked as one of America's top public universities, has established a graduate campus in the heart of downtown Jacksonville.

**MAJOR COLLEGES AND UNIVERSITIES IN OR NEAR JACKSONVILLE**

COLLEGE/UNIVERSITY	ENROLLMENT
Edward Waters University	1,175
Flagler College	2,441
Florida State College at Jacksonville (FSCJ)	20,530
Jacksonville University (JU)	3,957
St. Johns River State College	7,066
University of North Florida (UNF)	16,453
Florida A&M University (FAMU)	9,265
Florida State University (FSU)	43,234
University of Central Florida (UCF)	69,233
University of Florida (UF)	54,814

Sources: JobsEQ 2025 Q3, NAICS

## A QUALITY OF LIFE WORTH CELEBRATING

### TOP CITY FOR RELOCATING

**Jacksonville is one of the fastest growing cities in the United States.** With an average commute time of 26 minutes giving way to a high quality of life in our urban, suburban and rural neighborhoods, there is something for everyone in the Jacksonville region. Expect a **lower cost of living than the U.S. average** and **the #1 best job market on the East Coast** (The Wall Street Journal).

### SPORTING EVENTS FOR THE WHOLE FAMILY

Sports enthusiasts can cheer for the **NFL Jacksonville Jaguars, the Jacksonville Jumbo Shrimp Triple-A baseball team, the Icemen Hockey Team and the Armada FC soccer team.** The region also features more than 85 elite golf courses, including famed **THE PLAYERS Stadium Course at TPC Sawgrass.**

### WORLD-CLASS HEALTH CARE

Our region offers access to premier hospitals and health care facilities, **home to one of only three Mayo Clinic campuses and one of seven MD Anderson Cancer Center partnerships in the country,** as well as several other distinguished area hospitals and medical research facilities.

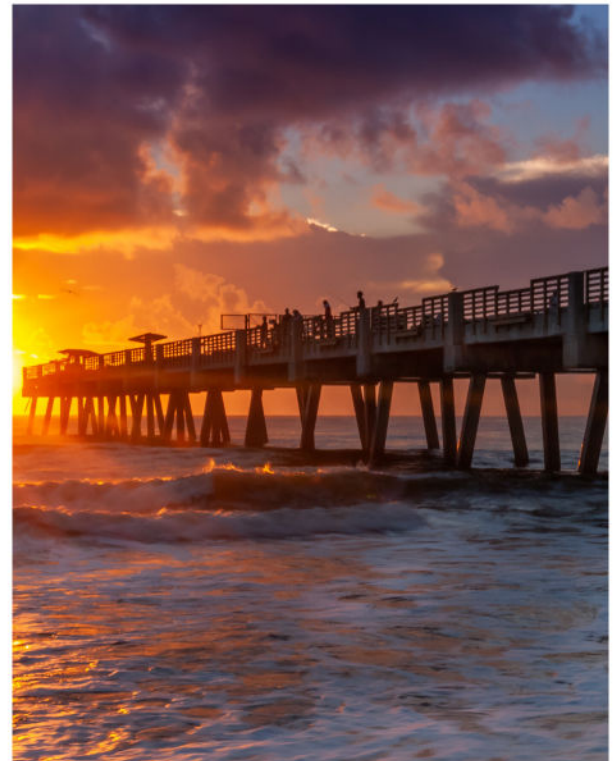
### TOP ARTS & CULTURE DESTINATION

**Jacksonville is consistently ranked a top city for arts and culture.** Art lovers will appreciate the **Museum of Contemporary Art, Cummer Museum of Art & Gardens,** and more. The area is also home to several performing arts venues and the world-renowned **Jacksonville Symphony Orchestra.**

### HEALTH & WELLNESS

Home to the largest urban park system in the country and extensive bodies of water, Jacksonville offers plentiful outdoor lifestyle activities, whether surfing, hiking or biking. With farm-to-table restaurants sourcing local, family-run farms, luxurious spas and more than a dozen world-class running events, including the **Gate River Run and 26.2 with DONNA Marathon,** the region is a haven for health and wellness.

THE JACKSONVILLE  
AREA AVERAGES  
**220 DAYS OF  
SUNSHINE A YEAR**



FOR MORE INFORMATION  
ON THE REGION'S  
QUALITY OF LIFE, VISIT  
**FINDYOURJAX.COM**

JAXUSA Partnership is Jacksonville's regional economic development initiative supporting Baker, Clay, Duval, Flagler, Nassau, Putnam and St. Johns counties. Let us know how we can help grow your company in Northeast Florida by contacting:

**Greg Anderson**, Senior Vice President  
**904.366.6667**  
**ganderson@jaxusa.org**