

## JAXUSA PARTNERSHIP'S

regional focus includes the seven counties of Northeast Florida. With 1.9 million residents, the region offers endless opportunities and a superior quality of life. The Jacksonville area continues to experience positive growth as more people discover its perfect balance between business opportunities and lifestyle.

### AREAS OF EXCELLENCE

- › Highly Skilled Talent
- › Competitive Cost of Living
- › Diverse Industry Mix
- › Ideal Central Location

### TOP EMPLOYERS



### FAST FACTS

- › No other Florida city has **more Fortune 500 headquarters** than Jacksonville.
- › Jacksonville has the **#2 hottest job market in the United States** and **#1 on the East Coast**.
- › The Jacksonville MSA sees more than **100 new residents added per day**.

### POSITIVE TAX ADVANTAGES

**NO**

corporate franchise tax  
state personal income tax  
taxes on inventories

**4**

Fortune 500  
companies

**150+**

National, regional or  
divisional HQs

*"For more than 30 years, we've called Jacksonville home to our worldwide headquarters for its wealth of highly skilled talent. From graduates of the area's colleges and universities to the large population of military veterans, this city has a workforce that advanced manufacturing companies desire. Plus, Jacksonville is an ideal place for work/life balance – with its miles of beautiful beaches, historical areas, picturesque parks, art museums & more"*

**Peter Menziuso, Group Chairman, Johnson & Johnson Vision**

**AFFORDABLE CONSTRUCTION & REAL ESTATE**

Annual real estate leases and rates are below most major metro areas, averaging:



**11%** < U.S. AVG

Cost of constructing new facilities

**\$25.90**

Per sq. ft total office rate

**10.26%**

Total vacancy rate

Source: RSMMeans 2025, CoStar 2025

JAX NAP provides reliable network access and connectivity through:



Reduced Risk



Lower Cost

Connecting to JAX instead of traditional cities like Atlanta and Miami can save customers 20%-30% in operating costs.

**JACKSONVILLE INTERNATIONAL AIRPORT (JAX)**



**90+**

Nonstop Daily Flights

**40+**

Direct U.S. Airports

NEARLY  
**\$300**  
MILLION

In Recent Infrastructure Improvements

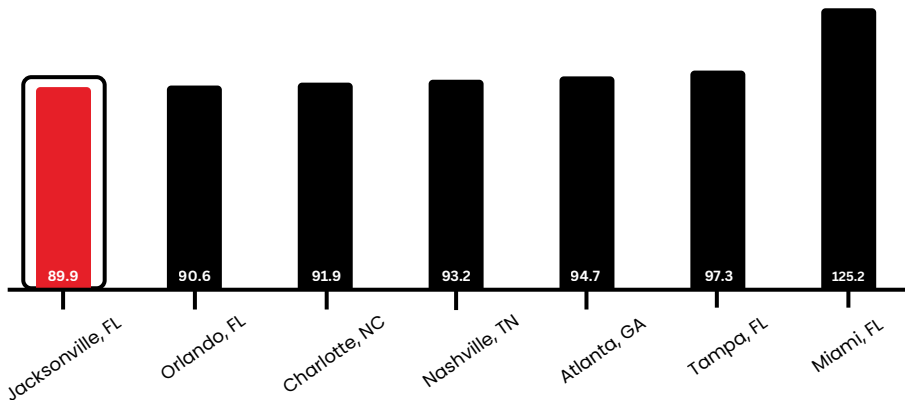
Source: Aero Corner, January 2026

**MEDIAN SALARIES IN JACKSONVILLE**

| OCCUPATIONS  | SALARY    |
|--|-----------|
| Accountants and Auditors   | \$81,700  |
| Compliance Officers  | \$76,500  |
| Customer Service Representatives   | \$41,900  |
| Database Administrators  | \$103,700 |
| Financial and Investment Analysts  | \$86,500  |
| First-Line Supervisors of Office and Administrative Support Workers            | \$66,600  |
| General and Operations Managers  | \$103,900 |
| Human Resources Specialists  | \$66,500  |
| Management Analysts  | \$86,700  |
| Market Research Analysts and Marketing Specialists                             | \$76,100  |
| Marketing Managers   | \$133,300 |
| Project Management Specialists   | \$100,000 |
| Public Relations Specialists   | \$63,500  |
| Sales Managers   | \$131,100 |
| Secretaries and Administrative Assistants, Except Legal, Medical and Executive | \$45,300  |
| Training and Development Specialists   | \$67,600  |

**FAVORABLE COST OF LIVING**

Nation Average = 100



Source: C2ER, Cost of Living Study, 2025 Annual

The Cost of Living Index measures relative price levels for consumer goods and services in participating areas. The national average equals 100 and each participant's index is read as a percentage of the average for all places.

Source: JobsEQ, 2025 Q3



**THE JACKSONVILLE REGION IS A TALENT MAGNET**

**DYNAMIC WORKFORCE**

- › Total workforce is 899,000
- › #2 Best Job Market in the United States (*The Wall Street Journal*)
- › Florida #1 for Talent Attraction (*Lightcast*)

**STEADY STREAM OF SKILLED WORKERS**

- › There are 72,100+ professionals employed in the corporate operations industry.
- › Jacksonville Top 10 Most Popular Moving Destination (*PODS Moving & Storage*)
- › Florida #2 Best Workforce in the United States (*CNBC*)

**YOUNG PROFESSIONALS**

- › Top 5 City for Attracting College Graduates (*U.S. Census Bureau*)
- › #1 City for Young Entrepreneurs (*Search Logistics*)
- › Jacksonville #1 City for Quality of Life (*Explore City*)

**VETERANS**

- › Four major military installations
- › High concentration of veterans in the labor force
- › Top 20 Best Places for Veterans to Live (*WalletHub*)

**OUTSTANDING EDUCATIONAL OPPORTUNITIES**

**HOME TO TOP SCHOOL DISTRICTS**

- › The region has three of the top 15 Florida school districts.

\*Out of 67 school districts in Florida

| COUNTY SCHOOL DISTRICT | RANK |
|------------------------|------|
| Nassau                 | 1    |
| St. Johns              | 2    |
| Clay                   | 15   |

**ONE OF THE BEST PLACES TO ATTEND COLLEGE**

- › Eight colleges, universities and state colleges in the region with a total enrollment of more than 56,410 in the region.
- › University of North Florida, Jacksonville University and Flagler College consistently ranked on *U.S. News & World Report's* "Best Regional Colleges and Universities."
- › The University of Florida (UF), ranked as one of America's top public universities, has established a graduate campus in the heart of downtown Jacksonville.

**MAJOR COLLEGES AND UNIVERSITIES IN OR NEAR JACKSONVILLE**

| COLLEGE/UNIVERSITY                           | ENROLLMENT |
|--|------------|
| Edward Waters University                     | 1,175      |
| Flagler College                              | 2,441      |
| Florida State College at Jacksonville (FSCJ) | 20,530     |
| Jacksonville University (JU)                 | 3,957      |
| St. Johns River State College                | 7,066      |
| University of North Florida (UNF)            | 16,453     |
| Florida A&M University (FAMU)                | 9,265      |
| Florida State University (FSU)               | 43,234     |
| University of Central Florida (UCF)          | 69,233     |
| University of Florida (UF)                   | 54,814     |

Sources: JobsEQ 2025 Q3, NAICS

## A QUALITY OF LIFE WORTH CELEBRATING

### TOP CITY FOR RELOCATING

**Jacksonville is one of the fastest growing cities in the United States.** With an average commute time of 26 minutes giving way to a high quality of life in our urban, suburban and rural neighborhoods, there is something for everyone in the Jacksonville region. Expect a **lower cost of living than the U.S. average** and the **#1 best job market on the East Coast** (The Wall Street Journal).

### SPORTING EVENTS FOR THE WHOLE FAMILY

Sports enthusiasts can cheer for the **NFL Jacksonville Jaguars, the Jacksonville Jumbo Shrimp Triple-A baseball team, the Icemen Hockey Team and the Armada FC soccer team.** The region also features more than 85 elite golf courses, including famed **THE PLAYERS Stadium Course at TPC Sawgrass.**

### WORLD-CLASS HEALTH CARE

Our region offers access to premier hospitals and health care facilities, **home to one of only three Mayo Clinic campuses and one of seven MD Anderson Cancer Center partnerships in the country,** as well as several other distinguished area hospitals and medical research facilities.

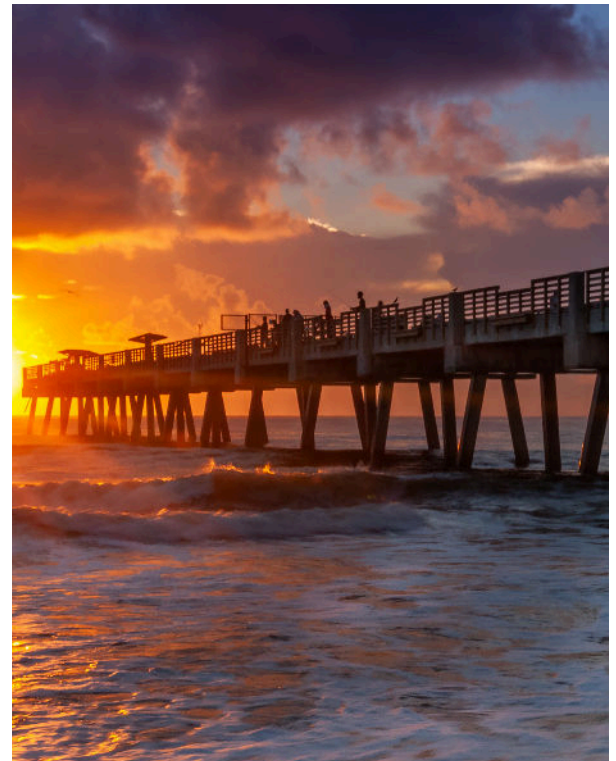
### TOP ARTS & CULTURE DESTINATION

**Jacksonville is consistently ranked a top city for arts and culture.** Art lovers will appreciate the **Museum of Contemporary Art, Cummer Museum of Art & Gardens,** and more. The area is also home to several performing arts venues and the world-renowned **Jacksonville Symphony Orchestra.**

### HEALTH & WELLNESS

Home to the largest urban park system in the country and extensive bodies of water, Jacksonville offers plentiful outdoor lifestyle activities, whether surfing, hiking or biking. With farm-to-table restaurants sourcing local, family-run farms, luxurious spas and more than a dozen world-class running events, including the **Gate River Run** and **26.2 with DONNA Marathon,** the region is a haven for health and wellness.

THE JACKSONVILLE  
AREA AVERAGES  
**220 DAYS OF  
SUNSHINE A YEAR**



FOR MORE INFORMATION  
ON THE REGION'S  
QUALITY OF LIFE, VISIT  
**FINDYOURJAX.COM**

JAXUSA Partnership is Jacksonville's regional economic development initiative supporting Baker, Clay, Duval, Flagler, Nassau, Putnam and St. Johns counties. Let us know how we can help grow your company in Northeast Florida by contacting:

**Greg Anderson**, Senior Vice President  
**904.366.6667** or **ganderson@jaxusa.org**