

### WHY JACKSONVILLE?

Located on the East Coast of the United States, Jacksonville is a powerhouse market, home to four Fortune 500 headquarters, a rapidly expanding ecosystem of innovative startups and a natural landscape that enhances both productivity and quality of life. With nearly 1.9 million residents, the seven-county Jacksonville region has earned recognition as a “supernova market” by the Urban Land Institute, a distinction driven by sustained population and job growth, exceptional economic diversity, a strong talent pipeline and undeniable investor momentum.

Backed by a strategic combination of skilled talent, robust infrastructure and abundant office & industrial space, the region offers stability without stagnation while delivering growth without overexposure to any single industry. With accelerated gains in job creation, workforce development and capital investment, the Jacksonville region is uniquely positioned as a premier destination for forward-thinking businesses.



### E-COMMERCE

The Jacksonville region has been the strategic choice for e-commerce companies of all stages and sizes due to the area’s strengths in real estate, transportation and workforce development.

Jacksonville offers a substantial industrial footprint capable of supporting large-scale e-commerce operations. The region has experienced significant recent expansion, with more than 6.8 million square feet of industrial space under construction at peak 2025 levels (CoStar, Q3 2025), and approximately 2.3 million square feet still underway entering 2026 (Matthews Real Estate, Q4 2025). This pipeline, combined with shovel-ready industrial sites and port-driven logistics advantages, continues to position Jacksonville as a growing Southeast distribution hub driven by sustained investor and tenant demand.

E-commerce companies need to be able to ship products anywhere in the world, and Jacksonville’s location as the westernmost city on the U.S. East Coast and infrastructure give e-commerce companies a competitive edge. The region’s logistics network of two deep-water ports, three interstates, four railroads and diversified airport system makes Jacksonville one of the best cities for logistics infrastructure according to Global Trade Magazine. Several third-party logistics and final-mile delivery partners, including UPS and FedEx, have growing sortation and distribution facilities within the region.

The region also fosters talent development for e-commerce. From preparing the next generation of talent to innovation upskilling to accommodate the industry’s growth, our region’s school districts and institutes of higher learning have focused curriculum and training, certificates, career academies and degrees in the fields of logistics and e-commerce.

#### KEY E-COMMERCE EMPLOYERS IN JACKSONVILLE:

- > Amazon
- > Fanatics
- > Wayfair
- > Article
- > Ulta
- > Williams-Sonoma
- > Industry West
- > Marci Garden Products
- > Sysco
- > Walmart
- > Coach
- > IA Auto
- > Samsung
- > Bacardi
- > Michaels

## E-COMMERCE HIGHLIGHTS:

### Crowley Center for Transportation & Logistics:

Jacksonville-based Crowley Maritime Corporation, a leader in logistics, marine and energy solutions, **donated \$2.5 million to the University of North Florida for the creation and operation of the Crowley Center for Transportation and Logistics (CCTL).**

This center of excellence will establish a commitment to the growth and development of skilled, talented students in transportation and logistics, to create a world-class pool of talent for the region's logistics industry. The university's Coggin College of Business is already considered among the best in the nation due to regional corporate support and a high tech Logistics IT Solutions Lab for students to learn about supply chain tools and solutions.

### 1A Auto:

1A Auto, a prominent retailer of auto parts, opened its 86,800-square-foot distribution center near JAXPORT's Blount Island Marine Terminal in 2022. The facility supports same-day shipping of imported auto accessories and repair parts from Asia for distribution throughout the Southeast United States.

The company selected Jacksonville for its strategic logistics advantages, including close proximity to the port, rail service, the airport, and major third-party logistics operations, enabling near-complete overnight reach to customers across Florida and strengthening its retail and e-commerce distribution capabilities.

The completion of JAXPORT's harbor deepening project of the St. Johns River to 47 feet through Blount Island Terminal allows the port to handle post-Panamax ships with more tonnage and without congestion. The port is the first U.S. East Coast port of call for fully loaded vessels of this size.

### FTZ No. 64: Florida's Largest Free/Foreign Trade Zone:

At more than 5,000 square miles and more than 156 million square feet of distribution center and warehousing space, Northeast Florida's free/foreign trade zone (FTZ) is the largest in the state. The FTZ encompasses 10 Florida counties, including all seven counties of the Jacksonville region, all within proximity to administering agency JAXPORT. The FTZ is a secure area under U.S. Customs and Border Protection supervision that is structured to alleviate the pain points for international e-commerce shippers, such as providing cost savings, reducing risks and increasing efficiencies.



There are more than **110,000 university graduates annually in transportation and logistics-supported majors** within a 250-mile radius of Jacksonville.

*Source: JobsEQ 2025*

## ABOUT JAXUSA PARTNERSHIP

JAXUSA Partnership, a division of JAX Chamber, is Jacksonville's regional economic development initiative. Using strategic research and targeted marketing, JAXUSA focuses on recruiting new companies, increasing private capital investment and expanding the existing business community. Economic development partners in the seven-county region situated in Northeast Florida comprise the strong partnership that drives the business development process.



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