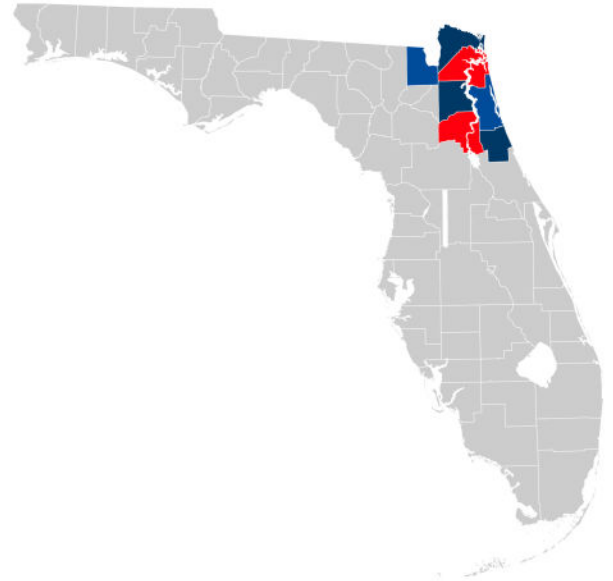




WHY JACKSONVILLE?

Located on the East Coast of the United States, Jacksonville is a powerhouse market, home to four Fortune 500 headquarters, a rapidly expanding ecosystem of innovative startups and a natural landscape that enhances both productivity and quality of life. With nearly 1.9 million residents, the seven-county Jacksonville region has earned recognition as a "supernova market" by the Urban Land Institute, a distinction driven by sustained population and job growth, exceptional economic diversity, a strong talent pipeline and undeniable investor momentum.

Backed by a strategic combination of skilled talent, robust infrastructure and abundant office & industrial space, the region offers stability without stagnation while delivering growth without overexposure to any single industry. With accelerated gains in job creation, workforce development and capital investment, the Jacksonville region is uniquely positioned as a premier destination for forward-thinking businesses.



FINANCIAL TECHNOLOGY

With lower costs of conducting business and a wealth of young and experienced talent, global financial institutions have found tremendous success in Jacksonville. In fact, nearly 20 major banks, insurance and investment firms on the Fortune Global 500 list have centers of operation in the region.

There is a significant presence of jobs in cybersecurity software development, data analytics, banking and payment innovation, as well as traditional back office functions, insurance and investment banking and front office services.

KEY FINTECH EMPLOYERS IN JACKSONVILLE:

- > Fidelity Information Services (FIS)
- > Deutsche Bank
- > SoFi
- > Vystar Credit Union
- > Citi
- > SS&C Technologies
- > Intercontinental Exchange (ICE)
- > Medius
- > Bank of America
- > Dun & Bradstreet
- > Finxact
- > Paysafe

CHANGE IN JOBS AVAILABLE IN FINTECH FROM 2015-2025*

REGION

+27%

VS

USA

+26%

AVERAGE EARNINGS PER FINTECH JOB IN 2025*

REGION

US\$146,575

VS

USA

US\$166,740

*Source: Lightcast 2026



FINTECH HIGHLIGHTS:

Paysafe:

Further solidifying Jacksonville's standing as the FinTech capital of the Southeastern United States, the announcement of UK-based Paysafe selecting the city as their North American headquarters made headlines in 2022. CEO Bruce Lowthers stated the establishment of its office in Jacksonville made sense for the specialized payments platform company since it is "a vibrant business hub and rich with diverse talent from well-known academic institutions, as well as a number of high-profile Fortune 500 companies." Paysafe has more than 3,000 employees at more than a dozen global locations and connected businesses and consumers across 260 payment types in more than 40 currencies. The news followed the grand opening of the Jacksonville headquarters of FIS, the world's largest FinTech company by revenue.

UK & Florida MOU:

At the end of 2023, a memorandum of understanding was signed to increase trade and bilateral investment, strengthen business ties and grow academic partnerships between Florida and the UK. The MOU signed by former UK Secretary of State for Business and Trade Kemi Badenoch and Florida Governor Ron DeSantis focuses on fintech, health tech, aviation and aerospace, artificial intelligence and more.

"Jacksonville is tailor-made to take the financial technology sector to the next level."

— Florida Gov. Ron DeSantis

Jaguars in London:

The Jacksonville Jaguars, a member of America's National Football League (NFL), has had a presence in the United Kingdom since 2013, playing a home game in London's Wembley Stadium annually. The team's UK fan group, the Union Jax, has the fastest growing fan base of all NFL teams in the UK, with more than 116,000+ members.

London has become a second home for the Jacksonville Jaguars, and owner Shad Khan and the City of Jacksonville are committed to the United Kingdom, both in terms of providing football entertainment and economic impact, and in advancing business opportunities in the two markets.



There are **70,000+ university graduates annually in FinTech-supported majors** within a 402-kilometre radius of Jacksonville.

Source: JobsEQ 2025

ABOUT JAXUSA PARTNERSHIPS

JAXUSA Partnership, a division of JAX Chamber, is Jacksonville's regional economic development initiative. Using strategic research and targeted marketing, JAXUSA focuses on recruiting new companies, increasing private capital investment and expanding the existing business community. Economic development partners in the seven-county region situated in Northeast Florida comprise the strong partnership that drives the business development process.



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