

› POPULATION

JACKSONVILLE MSA **1,764,628**

BAKER, CLAY, DUVAL, NASSAU & ST. JOHNS COUNTIES

JACKSONVILLE REGION **1,972,307**

BAKER, CLAY, DUVAL, NASSAU, PUTNAM & ST. JOHNS COUNTIES

› AGE

	JAX MSA	FLORIDA	UNITED STATES
0-4	5.5%	4.7%	5.4%
5-9	5.9%	5.0%	5.8%
10-14	6.0%	5.3%	6.0%
15-24	12.3%	11.8%	13.2%
25-34	13.1%	12.4%	13.6%
35-44	13.4%	12.4%	13.2%
45-54	12.1%	11.9%	12.0%
55-64	12.5%	13.1%	12.1%
65-74	11.0%	12.4%	10.7%
75-84	6.2%	8.1%	6.1%
85+	1.9%	2.7%	2.0%

› HOUSEHOLD INFORMATION

	JAX MSA	FLORIDA	UNITED STATES
Median Household Income	\$82,649	\$78,205	\$81,624
Average Household Income	\$113,866	\$111,382	\$116,179
Per Capita Income	\$45,252	\$44,891	\$45,360
Average Household Size	3.00	2.43	2.50

› EDUCATION

	JAX MSA	FLORIDA	UNITED STATES
High School Graduate or GED	21.2%	22.7%	22.4%
Some College, No Degree	18.2%	16.9%	17.2%
Associate Degree	11.0%	11.1%	9.8%
Bachelor's Degree	25.0%	22.5%	22.7%
Graduate Degree	13.2%	13.5%	14.5%

15 COLLEGES & UNIVERSITIES **54,000** STUDENT ENROLLMENT

› RACIAL COMPOSITION

	JAX MSA	FLORIDA	UNITED STATES
White	60.4%	56.3%	60.0%
Black	20.8%	14.9%	12.5%
Asian/Pacific Islander	4.7%	3.4%	6.6%
Other	3.8%	7.6%	8.8%
Two or More Races	9.0%	17.4%	10.8%
Hispanic Origin*	10.5%	27.7%	18.7%

*Persons of Hispanic Origin may be of any race

› COST OF LIVING (National Average = 100)

89.9 COMPOSITE	104.8 GROCERY	80.1 HOUSING	80.1 UTILITIES
	85.2 TRANSPORTATION	82.7 HEALTH CARE	93.1 MISC GOODS

Sources: ESRI 2025, C2ER Cost of Living, 2025 Annual Report

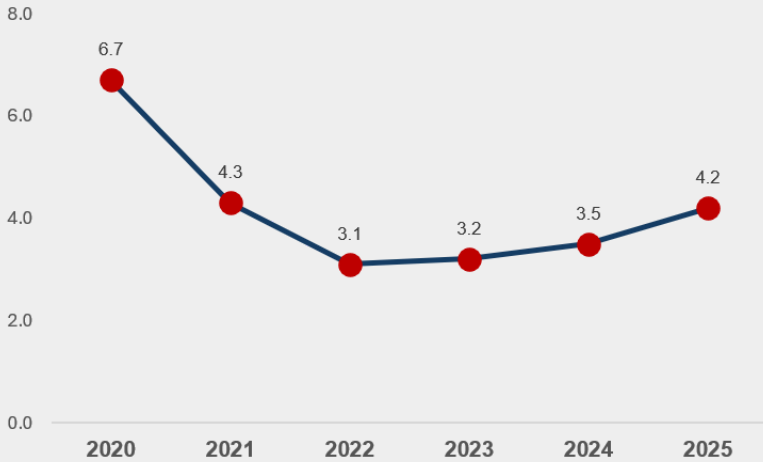
› COUNTY POPULATIONS

COUNTY	POPULATION	PROJECTED ANNUAL GROWTH RATE (2025-2030)
Baker	28,004	0.64%
Clay	235,762	1.08%
Duval	1,054,465	0.76%
Flagler	132,125	2.80%
Nassau	102,881	2.50%
Putnam	75,554	0.28%
St. Johns	343,516	3.30%

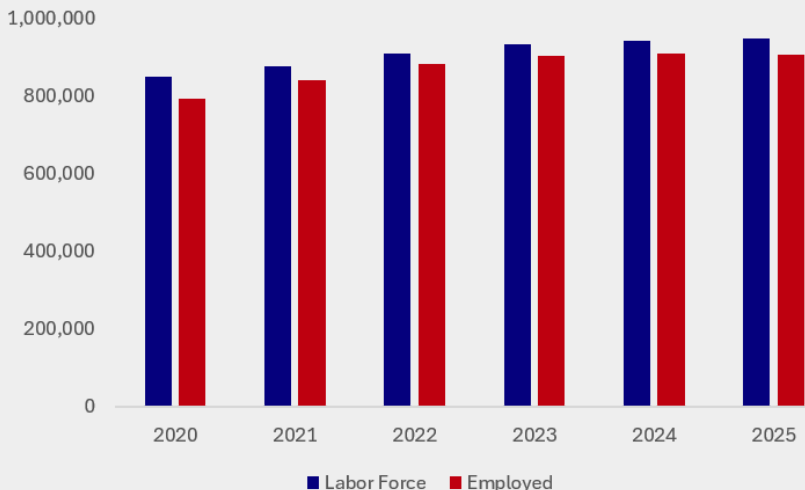
› **LABOR FORCE**

DECEMBER 2025	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT
JAX MSA	861,749	821,847	4.6%
JAX Region	947,323	902,639	4.7%
Florida	11,213,000	10,717,000	4.4%
United States	170,723,000	163,720,000	4.1%

Annual Unemployment Rate Trends - Jacksonville Region



Annual Labor Force – Jacksonville Region



Source: Florida Department of Economic Opportunity

› **TRANSPORTATION**

Highways	17
Interstates	3
Railroads	4
Seaport Terminals	4

› **HOUSING DATA**

	JAX MSA	UNITED STATES
New Home Price Based on 2,400 sq. ft.	\$371,578	\$533,293
Apartment Rent Based on 950 sq. ft., 2br	\$1,712	\$1,607
Median Existing Single-Home Price	\$395,000	\$419,500

Source: C2ER Cost of Living Study, 2025 Annual; National Association of Realtors, 2025 Annual

› **NATIONAL RANKINGS**

- ▶ Jacksonville ranked as **#2 Hottest Job Market in America** and **#1 on the East Coast** by *The Wall Street Journal*.
- ▶ Jacksonville listed as **#3 Large City for Economic Growth in the United States & #1 on the East Coast** by *Coworking Cafe*.
- ▶ Duval County ranks **#2 for Most Corporate Facility Deals Along the I-95 Corridor** by Conway Projects Database
- ▶ Jacksonville makes the **top 5 cities for attracting college graduates** based on data from the U.S. Census Bureau.
- ▶ Jacksonville is **1 of 5 Supernova Cities** by the Urban Land Institute.
- ▶ Jacksonville was ranked as **#1 City for Quality of Life** by *ExploreCity*

› **JAX FAST FACTS**

- ▶ With **150 national, regional and divisional headquarters**, no other Florida City has more **Fortune 500** companies than Jacksonville.
- ▶ Florida ranked **5th best competitive tax climate** with **NO** corporate franchise tax and **NO** state personal income tax
- ▶ Nassau, St. Johns and Clay Counties are in the **top 15 school districts** in Florida
- ▶ World-class health care system, home to **one of only three Mayo Clinic campuses and one of seven MD Anderson Cancer Center partnerships**